



This project is co-funded by the European Union and the Republic of Türkiye

Technical Assistance for Assessment of Türkiye's Potential on Transition to Circular Economy

EuropeAid/140562/IH/SER/TR

Green Transformation Support Program

Activity 3.2.4. Training on Integrated Waste Management in Circular Economy

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October 11, 2024

Ankara

PRESENTATION PLAN



Rationale, Basis and Legislation

Purpose, Scope and Incentive Elements

Green Transformation Applications [Examples]

Application Process

Assessment Criteria

Program Management Process

GREEN TRANSFORMATION SUPPORT PROGRAM

[Rationale]

**National Climate Target
2053
(2021)**

By declaring its "**2053 net zero emission target**", Türkiye became a party to the Paris Agreement in 2021. At the December 2023 COP-28 Summit, decisions were taken **to reduce global emissions by 43% by 2030** and to move away from fossil fuels.

**Green Reconciliation
Action Plan (2021)**

Studies will be carried out in line with the **green financing target**.

**12th Development Plan
(2024-2028)**

Measure 380.6. Efforts will be made to increase the awareness and knowledge level of the real sector on sustainable finance.

Measure 427. Green transformation in the manufacturing industry will be supported and circular and sustainable production practices will be increased.

Measure 438.1. Sectoral needs for green and digital transformation will be identified and necessary investments will be encouraged.

**Medium-Term Program
(2025-2027)**

Accelerating the Green Transformation

Investments aiming low-carbon generation in line with the circular economy approach will be supported under the Green Transformation Support Programme.

GREEN TRANSFORMATION SUPPORT PROGRAM

[Basis and Legislation]

Basis

Within the framework of the Presidential Decree published in the Official Gazette dated 20 April 2023; subparagraph (ö) of the first paragraph of Article 2 of the Decree No. 3305 on State Aids in Investments

Legislation

Communiqué on Green Transformation Implementation Procedures and Principles published in the Official Gazette dated 26 July 2024 and numbered 32613

GREEN TRANSFORMATION SUPPORT PROGRAM

[Scope]

COMPLEMENTARY and
FLEXIBLE



A GENERAL and
CONTINUOUS PROGRAM



SME + LARGE
ENTERPRISES



SUPPORT WITHIN THE
FRAMEWORK OF THE
INVESTMENT INCENTIVE
SYSTEM

GREEN TRANSFORMATION SUPPORT PROGRAM

[Objective - Support Elements]

OBJECTIVE

- Supporting investments that are compatible with the circular economy approach, conserve natural resources, contribute to climate and sustainability goals, and aim for resource-efficient and low-carbon production.



SCOPE

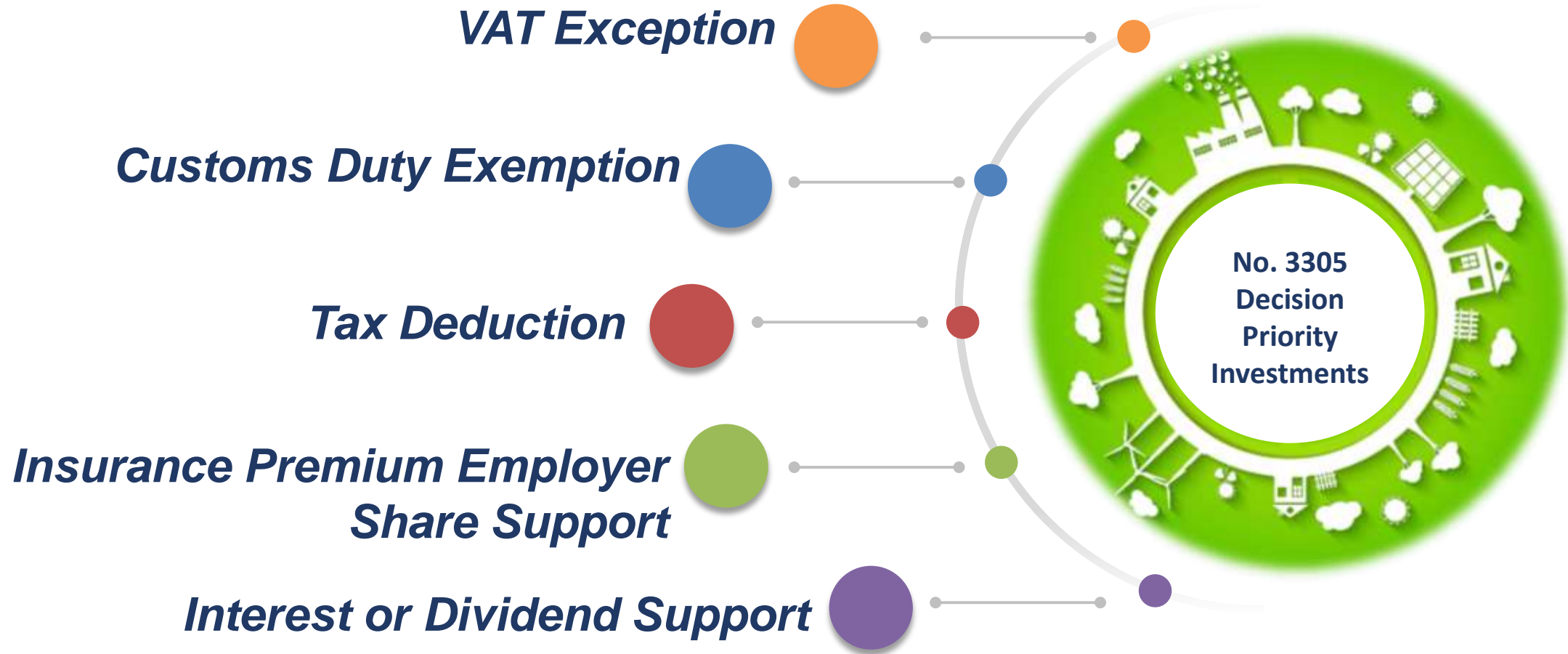
- Capital companies resident in Türkiye (SMEs and Large Enterprises)
- Production facilities and auxiliary units operating in the manufacturing industry
- Decree No. 3305 on State Aids in Investments - Priority Investments - Investment Incentive System

SUPPORT ELEMENT

- Land-lot procurement, building-construction expenditure, machinery, equipment, technology, software and hardware procurement, measurement, survey, testing and consultancy services for one or more of the green transformation applications

GREEN TRANSFORMATION SUPPORT PROGRAM

[Incentive Elements]



GREEN TRANSFORMATION SUPPORT PROGRAM

[In-Scope and Out-of-Scope Applications]

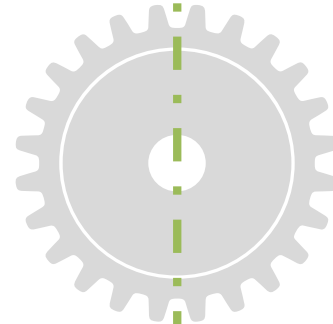
Complete new investments other than additional new investments to be made to the existing facility are out of scope.



Support is not provided for **R&D** activities for the development or production of technologies and products to be used in the green transformation process.



Activities for the establishment of a renewable energy production facility within the scope of the project can be supported with a separate investment incentive certificate to benefit from regional supports.



CIRCULAR ECONOMY



LOW-CARBON PRODUCTION

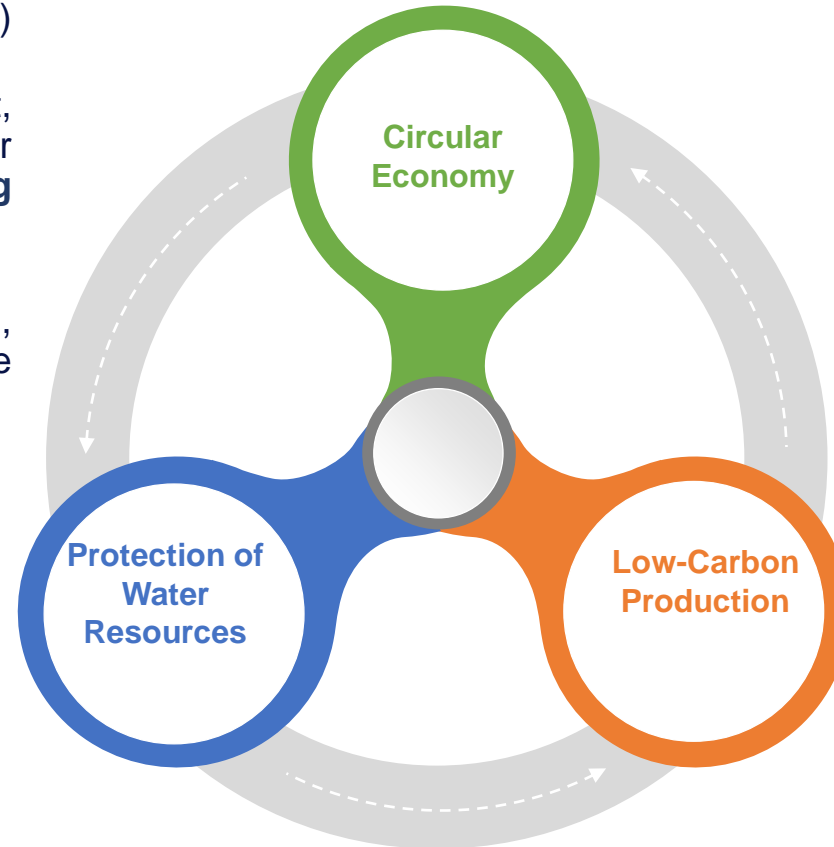
PROTECTION OF WATER RESOURCES

GREEN TRANSFORMATION APPLICATIONS

[Examples]

Circular Economy

- Raw material/material, resource (water, energy, raw material, etc.) saving and efficiency
- Use of technology and equipment, systems and smart solutions for **recycling, recovery, reuse, upcycling** and waste minimisation
- Utilisation of **onsite** wastes as inputs
- **Reduction of** packaging consumption, use of recycled and/or biodegradable packaging



- Reducing the amount of **plastic** used
- Substitution of **harmful** chemicals, use of **environmentally friendly/sustainable raw materials**
- More sustainable production with low **environmental footprint** through technology change / change of machinery and equipment

Protection of Water Resources

- Increasing **water efficiency** and reducing **water footprint**
- Prevention and reduction of **wastewater pollution load**
- **Prevention and minimisation of waste water** generation
- Reuse of **treated wastewater**

Low-Carbon Production

- Prevention and reduction of **greenhouse gas emissions**
- **Energy efficiency** and energy saving
- Use of **clean energy sources** in production
- Utilisation of **low carbon technologies**
- Energy production from **waste heat**

GREEN TRANSFORMATION APPLICATIONS

[Application Process]



Project applications are made online through the Green Transformation Support Programme Portal at ikizdonusum.sanayi.gov.tr.



With the Road Map Report

- Drawing the **standard and correct framework** for green transformation,
- **Determining a vision** for green transformation practices,
- Medium and long term plans **for at least 5 years** are expected to be submitted.



The facilities whose road map report is deemed appropriate within the scope of the Green Transformation Support Programme are given the title of **Green Transformation Centre** during the implementation period of the road map.



GREEN TRANSFORMATION APPLICATIONS

[Application Process]

Application Form

Road Map Report

E-TUYS Authorisation

<https://yesildonusum.sanayi.gov.tr/>

Make an application

YEŞİL DÖNÜŞÜM DESTEK PROGRAMI BAŞVURU FORMU

Başvuru Formunda yer alan tüm bilgilerin sunulacak olan Yol Haritası Raporu ile uyumlu olması gerekmektedir.

1. YETKİLİ İŞLETME BİLGİLERİ

1.1. Yetkili Olunan Firmalar

Yetkili olunan işletmenin açık listiden seçimi yapılacaktır.

.... İşletmesinin yetkilisi olduğumu onaylıyorum.

2. İŞLETME BİLGİLERİ

2.1. İşletme Genel Bilgileri

Firmanın Unvanı			
Firmanın Ölçeği	<input type="checkbox"/> KOBİ <input type="checkbox"/> BÜYÜK		
Firmanın Adresi	Sistemden otomatik gelecek		
Firmanın Telefonu	Firma E-Postası	Firma Web Adresi	
Ana Faaliyet Konusu	Sistemden otomatik gelecek		
Vergi Dairesi / Numarası	Sistemden otomatik gelecek		
Faaliyet Alan / Alanları	İşletmenin vergi levhasında belirtildiği şekilde ilgili 4-6 kiralımı NACE faaliyet kodu / kodları belirtilmelidir.		
Proje Yetkilisi*	Ad Soyad	e-tuys yetkilisi, sistemden otomatik gelecek	
	Unvanı/Yatırım ci ile ilişkisi	Metin girişi yapılacak (zorunlu alan)	
	T.C. No	e-tuys yetkilisi, sistemden otomatik gelecek	
	E-posta Adresi	e-tuys yetkilisi, sistemden otomatik gelecek	
	Telefon Numarası	0 (5-...) / zorunlu alan	
Ad Soyad	e-tuys yetkilisi, sistemden otomatik gelecek		

YEŞİL DÖNÜŞÜM DESTEK PROGRAMI (YDDP) YOL HARİTASI RAPORU ŞABLONU

A. TESİS HAKKINDA GENEL BİLGİLER

1. MEVCUT DURUM

1.1. İşletmenin Genel Bilgileri
1.2. İşletmenin Mali Durumu Hakkında Genel Bilgiler
1.3. İşletmenin Yeşil Dönüşüm Alanında Yürüttüğü Projeler (son 3 yıl)
1.4. İşletmenin Sahip Olduğu Çevre, Enerji, Ürün, Kalite vb. Yönetim Standartı Sertifikasyonları

2. TESİSİN ÜRETİM TEKNOLOJİSİ HAKKINDA BİLGİLER

2.1. İşletmenin Faaliyet Alanı ve Ürettiği Ürün Bilgileri
2.2. İşletmenin Üretim Süreçlerine İlişkin Bilgiler
2.3. Kullanılan Üretim Teknolojileri / Yeşil Teknolojiler
2.4. Üretim Süreçlerinin Mevcut Eneji Tehnolojilerine (Varna, Ulusal ve Uluslararası Yol Haritalarına Uyumu) İlişkin Bilgiler

B. TESİS İÇİN KAPSAYICI YEŞİL DÖNÜŞÜM UYGULAMA ÖNERİLERİ

1. YEŞİL DÖNÜŞÜM UYGULAMALARININ AMACI
2. YEŞİL DÖNÜŞÜM UYGULAMALARININ KAPSAMI
3. YEŞİL DÖNÜŞÜM UYGULAMALARININ OLASI ETKİSİ VE KAZANIMLARI

C. YEŞİL DÖNÜŞÜM UYGULAMALARINA YÖNELİK PROJE ÖNERİLERİ

1. PROJEYE İLİŞKİN GENEL BİLGİLER
2. PROJENİN YEŞİL DÖNÜŞÜM BOYUTU
3. İŞLETME İÇİN ÖNCELİK DÜZEYİ

D. YEŞİL DÖNÜŞÜM DESTEK PROGRAMI PROJE ÖNERİSİ

1. PROJENİN TANIMI VE KAPSAMI
2. ÜRETİM SÜRECİNİN/SÜREÇLERİNİN GİRDİ VE ÇIKTILARI
3. PERFORMANS GÖSTERGELERİ VE HEDEFLERİ
3.1. Seçilen Performans Göstergesi/Göstergeleri
3.2. Kullanılan Mevcut Durum Ölçümü Yöntemi ve Hesaplamaları
3.3. Proje Hedefi/Hedefleri
3.4. Projeye Kona Performans Göstergelerindeki Mevcut Çevre Mevzuatının Durumu
4. PROJE HEDEFİNE ULAŞMAK İÇİN GERÇEKLEŞTİRİLECEK YEŞİL DÖNÜŞÜM UYGULAMALARI
4.1. Proje Kapsamında Gerçekleştirilecek Yeşil Dönüşüm Uygulamaları
4.2. Proje Kapsamında Yapılacak Yatırımlar
5. PROJENİN KAZANIMLARI VE BEKLENEN SONUÇLARI
6. PROJENİN UYGULAMA PLANI

No later than 40 work days

GREEN TRANSFORMATION APPLICATIONS

[Authorization]

- ❑ Authorisation procedures are carried out by **the General Directorate of Incentive Implementation and Foreign Capital (TUYSGM)**.
- ❑ For the project application, a company official/owner/general manager may authorise any person, including himself/herself, **who has an e-signature** within or outside the company to carry out transactions on behalf of his/her company within the scope of E-TUYS. One company can authorise more than one person, one person can be authorised to perform transactions for more than one company.
- ❑ In authorisation document, the date of entry of the information is entered in the commitment start date. The commitment end date can be determined as any desired date according to the company's request. There is no limitation. Commitment end date is the date the authorisation will expire and cannot be left blank.

Within the scope of the programme, the application on behalf of the investor is made by the Green Transformation Leader. **The Green Transformation Leader must be a real person authorised on behalf of the relevant company in the E-TUYS system.** In order for the application to be approved, the real person making the application must be authorised by the company on whose behalf the application is made.

- Petition
- Commitment **(Must be notarized)**
- User Authorization Form

The Authorisation Documents ('Petition', 'Letter of Undertaking' and 'User Authorisation Form') available at <https://www.sanayi.gov.tr/destek-ve-tesvikler/yatirim-tesvik-sistemleri> are downloaded and filled in.

Forms are sent to sanayiveteknolojibakanligi.tesvikuygulama@hs01.kep.tr KEP address of TUYSGM via KEP address.

Applications are made only via KEP.

When the authorisation is completed (**within 15 working days on average**), the authorised person is notified by e-mail.

GREEN TRANSFORMATION APPLICATIONS

[Road Map Report]

ROAD MAP REPORT

Medium and Long-Term Planning

- General information about the facility
- Information about production technology
- Inclusive green transformation practices at the facility
- Project proposals for green transformation applications

Green Transformation Support Program Project Proposal

- Project objective
- Scope
- Current status measurement
- Detection of existing problems
- Solution approaches
- Project targets
- Green transformation applications
- Project size

Green Transformation Team

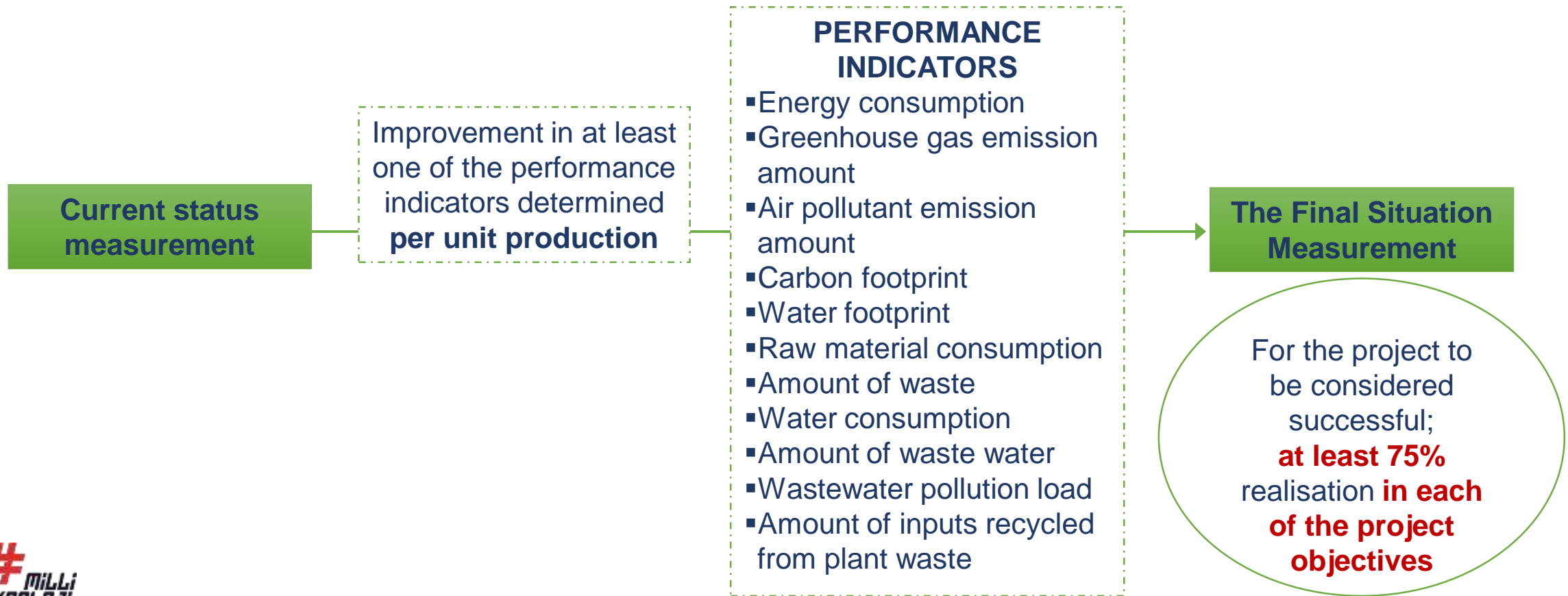


- The team formed by the investor to take part in the preparation, implementation and monitoring of the road map report
- A **Green Transformation Leader** is selected from within the green transformation team

GREEN TRANSFORMATION APPLICATIONS

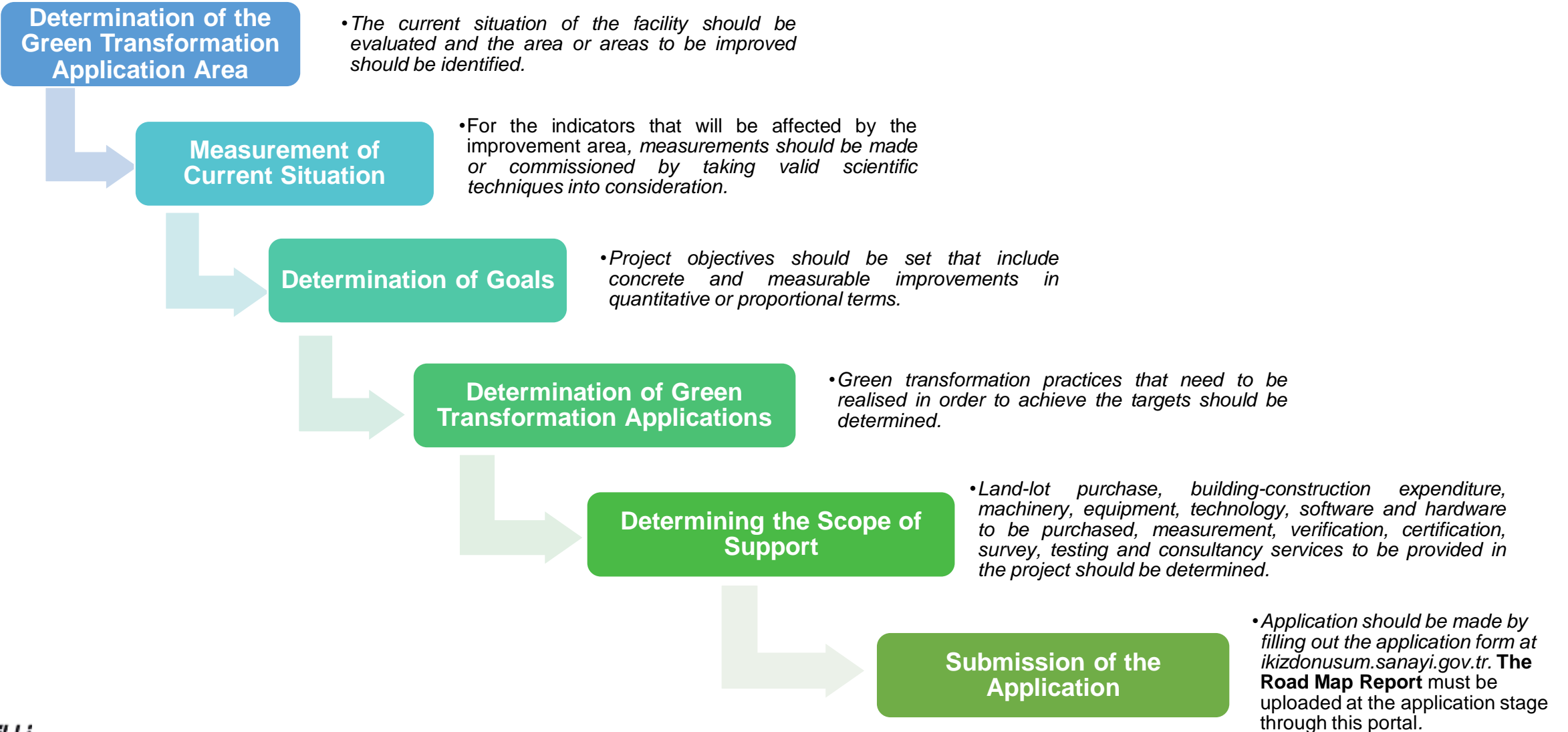
[Project Proposal]

GREEN TRANSFORMATION APPLICATIONS



GREEN TRANSFORMATION APPLICATIONS

[Project Proposal]



GREEN TRANSFORMATION AAPPLICATIONS

[Assessment Criteria]

- The roadmap report should include the investor's medium and long-term planning for the green transformation process in a consistent and inclusive manner,
- Project objectives entered in the Programme Portal are in line with the **Road Map Report**
- Establishment of green transformation practices by taking **national and international legislation and good practices** in this field into consideration
- The project should include **priorities in the sector, examples of innovative practices and newly developed technologies**
- Project objectives are determined to be **clear, measurable, comparable and realistic**, taking the potential improvement areas that can be realised in the relevant field into consideration
- Project objectives** should be **in line with the investment elements**
- Green transformation practices **shall not have a negative impact on other performance indicators**
- Description **of the accuracy and adequacy of performance measurement methods**



Improvements beyond the **thresholds** required by the relevant legislation in force at the time of application will be supported.



GREEN TRANSFORMATION APPLICATIONS

[Program Management Process]



APPLICATION

- Starting the application through the **Programme Portal**
- Determination of investment elements
- Completion of the application by the investor by preparing the **Road Map Report** including the **Current Situation Measurement**



ASSESSMENT

- Examination of applications, appointment of **Assessors** by the Ministry
- Establishment of **Support Decision** (Revision / Acceptance / Rejection)
- Awarding the title of **Green Transformation Centre** during the implementation period of the Roadmap Report

List of Assessors

- TÜBİTAK MAM
- TSE
- Institutions authorised by the Ministry in green transformation practices



APPLICATION and MONITORING

- **Commencement of the Project** by the investor
- Making **revision requests** through the Programme Portal while the project is in progress
- **Monitoring** for projects with an investment period longer than one year



COMPLETION

- **Final Status Measurement**
- **Investment Incentive Completion Visa**

POINTS TO BE CONSIDERED

- ⚠ **The Communiqué and Call Announcement** can be accessed from the link <https://yesildonusum.sanayi.gov.tr/>.
- ⚠ Only **Turkish resident capital companies operating in the manufacturing industry** can apply to the programme.
- ⚠ The application will be made by the Green Transformation Leader **and the Green Transformation Leader must be a real person who has authorisation on behalf of the relevant company in the E-TUYS system.**
- ⚠ The investor must set one or more project objectives for the project for which he/she is applying, which include concrete and measurable improvements in quantitative or proportional terms. The project objective should lead to improvement in at least one of the performance indicators listed in the Communiqué.
- ⚠ **The size of the project applied for cannot be less than 30 million TL.**
- ⚠ In order to prevent duplication in state support, it is not possible **for the same investment item** to be subject to more than one support.

RELATED LINKS



Program Portal:

<https://yesildonusum.sanayi.gov.tr/>



Frequently Asked Questions:

<https://yesildonusum.sanayi.gov.tr/>



Communication:

yesildonusum@sanayi.gov.tr





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Thanks for your attention.



Türkiye Döngüsel Ekonomi

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