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Türkiye'nin Döngüsel Ekonomiye Geçiş Potansiyelinin Değerlendirilmesi için Teknik Destek Projesi

Technical Assistance for Assessment of Türkiye's Potential on Transition to Circular Economy Project



Döngüsel Ekonomi ÇALIŞTAYI

-Özel Sektör-

Circular Economy
WORKSHOP

-Private Sector-

Tarih/Date	Saat/Time	Yer/Venue
03.10.2022	09.00	Crowne Plaza Hotel
04.10.2022	17.15	Ankuva Salonu/ Saloon

Day 1: Monday, 3 October 2022

Presenter: Ms. Ekinsu Kansu

INTRODUCTORY SESSION

09:00 - 09:30 **Registration**

09:30 - 09:00 **Introductory remarks**

Ms. Özge Gökçe Aktaş, Environment, Sustainable Development and Climate Change Sector Manager, Delegation of European Union to Turkey

Mr. Recep Akdeniz, Deputy General Manager, Directorate General of Environmental Management, Ministry of Environment, Urbanization and Climate Change

10:00 - 10:10 **Introduction of Technical Assistance for Assessment of Turkey's Potential on Transition to Circular Economy (DEEP)**

Mr. Mihail Dimovski, Team Leader, DEEP Project

10:10 - 10:30 **National Green Deal Action Plan**

Ms. Bahar Güçlü, Deputy General Manager, Directorate General of International Agreements and EU, Ministry of Trade

10:30 - 11:10 **European Green Deal and the new Circular Economy Action Plan & Recent Package of Measures Proposed**

- EU Strategy for Sustainable and Circular Textiles
- Revised Construction Products Regulation
- Proposal for a Regulation on Ecodesign for Sustainable Products & Ecodesign and Energy Labelling Working Plan 2022-2024



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	<ul style="list-style-type: none"> Proposal on new rules to empower consumers in the green transition <p>Mr. Romano Ruggeri, Sardinian Regional Environmental Protection Agency (ARPAS), Italy (Online)</p>
11:10 - 11:30	<p>Turkish Context in line with EU Circular Economy Action Plan Mr. Onur Akpulat, Technical Component Leader, DEEP Project</p>
11:30 - 11:45	<i>Coffee Break</i>
INTERACTIVE PANEL SESSION 1: Circular Business Models	
11:45 - 12:45	<p>Chair: Mr. Mihail Dimovski, Team Leader, DEEP Project</p> <p>1. Case Studies for Five CE Principles (More Sustainable Inputs, Design4Circularity/Longer Lifespan, Share, Product as a Service, RRR) Mr. Sergio Campobasso, Circular Economy & Sustainable Innovation Consultant</p> <p>2. Circular Business Models to Incentives Companies to Engage with Circularity Mr. Pieter van Os, Program Manager, CIRCO International</p> <p>3. The Switchers Support Programme for Mediterranean Sustainable and Circular Businesses Mr. Giorgio Mosangini, Team Leader Green Entrepreneurship, MedWaves, the UNEP/MAP Regional Activity Centre for SCP (Online)</p> <p>4. Turkish Materials Marketplace and Circular Economy Platform Ms. Ferda Ulutaş İşevi, Senior Consultant, Business Council for Sustainable Development (BCSD) Türkiye (SKD)</p>
12:45 - 13:00	<i>Q&A</i>
13:00 - 14:00	<i>Lunch Break</i>
INTERACTIVE PANEL SESSION 2: Sustainable/Circular Standards & Certification & End-of-Waste & By-products	
14:00 - 15:00	<p>Chair: Ms. Sadiye Bilgiç Karabulut, Head of Department, Department of Circular Economy and Waste Management, Directorate General of Environmental Management, Ministry of Environment, Urbanization and Climate Change</p> <p>1. Sustainable/Circular Standards & Certification Mr. Sergio Campobasso, Circular Economy & Sustainable Innovation Consultant</p> <p>2. Creating Business through Circular Design Mr. Pieter van Os, Program Manager, CIRCO International</p> <p>3. Building a Market of Secondary Raw Material (replacing virgin materials): End-of-waste and By-products in the EU and Italian Legislation Mr. Romano Ruggeri, Sardinian Regional Environmental Protection Agency (ARPAS), Italy (Online)</p>



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15:00 - 15:15	<i>Coffee Break</i>
15:15 - 16:00	INTERACTIVE PANEL SESSION 2: Sustainable/Circular Standards & Certification & End-of-Waste & By-products (continued) 4. A World Beyond Fossils Mr. Cem Karabayır, Country Manager - Turkey, Middle East, South Asia and Caucasia, UPM Raflatac, Finland Mr. Emrah Gülden, Turkey Sales Manager and Sustainability Projects Officer, UPM Raflatac, Finland 5. Creating Value in Circular Economy: How Can We Build Faster, Safer and More Sustainable? Mr. Cem Özer, Peikko Turkey Managing Director, Peikko Group, Finland 6. Prinzhorn Group – Circular Economy and End of Waste Mr. Andreas Walser, Managing Director, Hamburger Recycling, Austria
16:00 - 16.15	<i>Q&A</i>
16:15	<i>End of Day 1</i>

Day 2: Tuesday, 4 October 2022

09:00 - 09:30	Registration
	Presenter: Ms. Ekinsu Kansu
	INTERACTIVE PANEL SESSION 1: Financing Circular Economy
09:30 - 10:45	Chair: Sn. Arzu Önsal, Deputy Director, Directorate of Climate Change, Ministry of Environment, Urbanization and Climate Change Recommendations by Banks and IFIs to Accelerate Financing Mr. Etkin Özen, Senior Financial Sector Specialist, World Bank (WB) Ms. Bengisu Kılıç Gökberk, Climate Strategy and Delivery, European Bank for Reconstruction and Development (EBRD) Mr. Luigi Eugenio Riccardo, Head of Circular Economy Desk, Banca Intesa Sanpaolo (Online) Ms. Esma Karabulut, Head of Investment Banking & Investor Relations, Emlak Katılım Bank Ms. Ece Coşkuntürk, Development Finance Institutions Manager, Industrial Development Bank of Turkey (TSKB) Mr. Marvin Nusseck, Strategist, Circle Economy (Online)
	PARALLEL SESSION: B2B Meetings Austrian, Dutch and Finnish companies (12 firms) meet with Turkish counterparts for



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	possible CE partnership opportunities.* <i>*The meetings will be held in English without translation.</i>
10:45 - 11:00	Q&A
11:00 - 11:15	Coffee Break
11.15 - 11:30	Green Transformation of Turkish Industry Programme Ms. Simay Kardeş, Associate Director, Business for Goals (B4G) / UNDP Turkey Country Office Private Sector and Strategic Partnerships
INTERACTIVE PANEL SESSION 2: Good Practices	
11:30 - 12:50	Chair: Dr. Christian Maier, Commercial Attaché, Advantage Austria 1. Circular Economy Related Applications and Projects in Key Sectors Ms. Sebla Önder, Sustainability Specialist, Orta Anadolu Textile Ms. Hatice Örs, External Relations and Sustainability Manager, PepsiCo Türkiye Ms. Sera Türkoğlu, Sustainability Manager, Vestel 2. Circular Economy Related Applications from EU Dr. Karl R. Hagspiel, Senior Circular Economy Expert, Alpla Group, Austria Mr. Ramiz Ilter, Representant Seda Turkey, Seda Environmental LCC, Austria Mr. Hakan Uçar, Fiber Farm Project Director, Textiles2Textiles, The Netherlands Ms. İrem Çelik, R&D Manager, SaXcell B.V., The Netherlands
12:50 - 13:00	Q&A
13:00 - 14:00	Lunch Break
WORKSHOP SESSION	
	Chair: Mr. Onur Akpulat, Technical Component Leader, DEEP Project
14:00 - 14:30	Results of Market Survey and Institutional Visits Ms. Ferda Ulutaş İşevi, Senior Consultant, Business Council for Sustainable Development (BCSD) Türkiye (SKD)
14:30 - 15:30	Discussion and Validation of Gaps, Needs, Possible Solutions and Opportunities Identified Interactive Session via a Structured Survey
15:30 - 15:45	Coffee Break
15.45 - 16.30	Group Presentations
16.30 - 17.00	Closing Remarks Project Team Leader Ministry of Environment, Urbanization and Climate Change Delegation of the European Union to Türkiye
17.00	<i>End of day 2</i>