



This project is co-funded by the European Union and the Republic of Turkey

Technical Assistance for Assessment of Türkiye's Potential on Transition to Circular Economy

EuropeAid/140562/IH/SER/TR

Green Transformation of Turkish Industry Programme

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Activity 1.2.2. Circular Economy Workshops,
4rd October 2022, Ankara, Türkiye



**BUSINESS FOR
GOALS**

Business for Goals Platform

Builds a bridge between Sustainable Development Goals and the business world.

An Inclusive Platform



Research & Analysis



Raising Awareness



Capacity Development



Advocacy



Open to All

Supporting SDGs

Fostering Multi-Stakeholder Partnerships

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Our Approach:
Think-Do-Tank

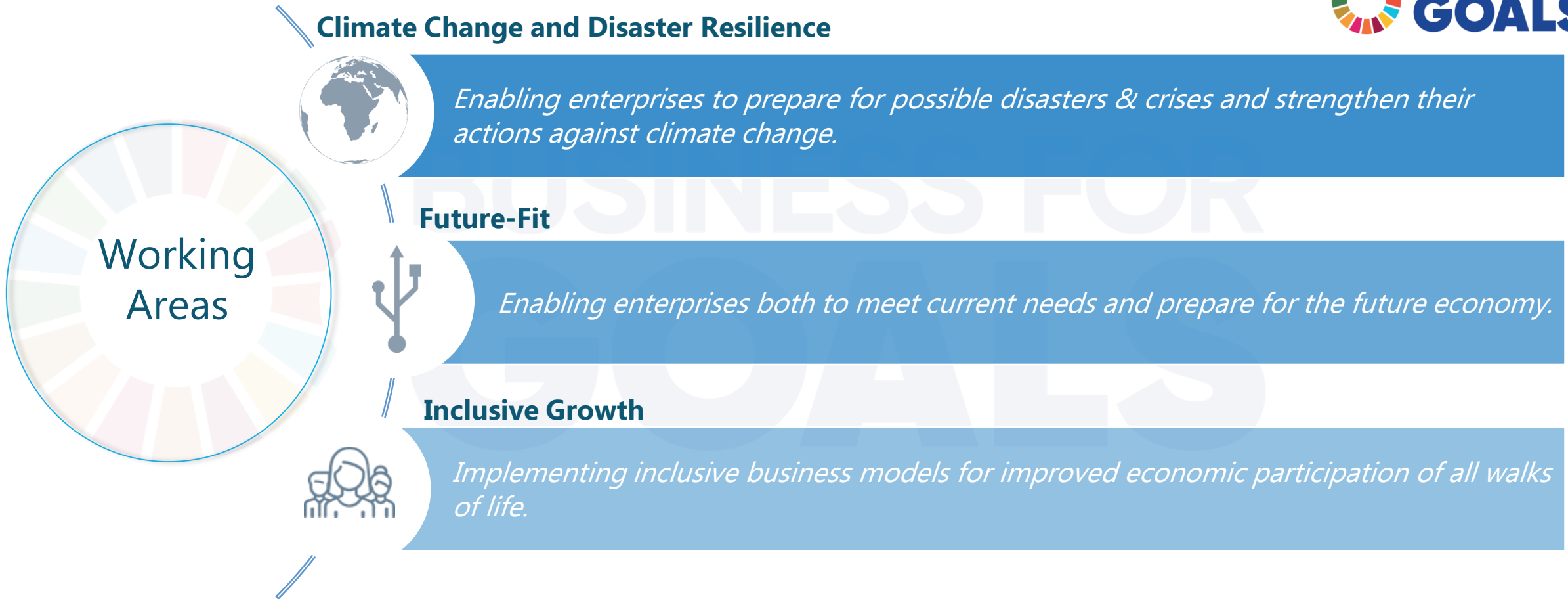
The Business for Goals (B4G) Platform has been established by TURKONFED, TUSIAD and UNDP in 2019, is a joint action platform and a think-do-tank to promote the Sustainable Development Goals (SDGs) and forge new partnerships.

FOUNDING PARTNERS

TURKONFED

TUSIAD





B4G enhances the role of private sector in sustainable development, achieving SDGs, gaining resilience, growing inclusive under three working areas.



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What do we do?

TURKONFED

TUSIAD





Future – Fit & Climate Change

Circular Economy Activities



Circular Economy Webinars

- 12.03.2020 Climate Change - Circular Economy Meet-up (w/ 228 participants)
- 14.05.2020 Circular Economy Models- Agriculture and Food (w/ 218 participants)
- 21.05.2020 Circular Economy Models- Textiles (w/ 191 participants)
- 29.05.2020 Circular Economy Models- Architecture and Urban (w/ 95 participants)
- 11.11.2020 Circular Economy Approach within the scope of the Climate Diplomacy Week (w/ 139 participants)

Business for Goals Platform aims to raise awareness on circular economy model in Turkey, to strengthen the contributions of the private sector in fighting against climate change, encourage responsible production/consumption processes, and to follow the reflections of the EU Green Deal and the EU Circular Economy Action Plan in Turkey.



Circular Economy Guide for Businesses

B4G released a guideline for businesses focusing on circular economy and how businesses could act towards transition of a circular economy model.



As the first circular economy week held in Turkey on a national scale; various panels, discussion sessions and movie screenings took place.

Circular Economy Week (1-5 March 2021)

Circular Economy Activities

- The Circular Economy Week (1-5 March 2021) was organized by the Business for Goals Platform in cooperation with the DCube Circular Economy Cooperative (DCube), the Business Council for Sustainable Development Turkey (BCSD Turkey) and with the media sponsorship of Dünya Newspaper.
- Circular economy solutions and good practices from Turkey and the world were discussed during the Circular Economy Week, which lasted 5 days and hosted 32 panels, 117 speakers and 1746 participants by bringing together private sector, public and civil society representatives around the concept of circular economy.



As the first circular economy week held in Turkey on a national scale; various panels, discussion sessions and movie screenings took place.

2nd Circular Economy Week of Turkey

2nd Circular Economy Week (14-18 March 2022)

- Following the success of the first Circular Economy Week (CEW) of Turkey (1-5 March 2021), Business for Goals Platform organized the 2nd Circular Economy Week on March 14-18 in cooperation with the DCube Circular Economy Cooperative (DCube) & Business Council for Sustainable Development Turkey (BCSD Turkey) with the strategic partnership of the Embassy of Finland and Business Finland.
- Circular Economy Week Turkey II hosted panels and presentations focusing on topics such as Sustainable Development Goals, Green Economies Around the World, European Green Deal, Carbon Border Adjustment Mechanism, Circular Economy Solutions, Clean Technology & Innovation and Cities' Transition to Circular Economy. Different perspectives on the key topics were discussed by experts from different countries and business representatives during the week. The event lasted for 5 days hosting **21 sessions**, 93 speakers, and 1499 participants.





Green Transformation of Turkish Industry Programme

This program will bring the authorities and experts of the relevant ecosystem actors, including TÜRKONFED, TÜSİAD, UNDP, other United Nations organizations, the European Union, the World Bank, other international organizations and authorized / accredited organizations together with the sectors prioritized under the EGD in Turkey and will carry out:



Advocacy

The relevant international processes and legal regulations will be monitored, and advocacy on structuring national strategy, action plan and mechanisms in favor of Turkey's industry will be implemented.



Field Work

Adaptation to clean technologies will be accelerated in order to prepare Turkey's industry for Carbon Border Adjustment Mechanism, the transition to circular economy and increasing digitalization.



Green Transformation of Turkish Industry Programme

Working Groups

Green and Circular Economy Working Group

Between 06.2021-06.2022 6 Working Group Meetings with 29 Institutions

Participants: Bilkent University, TAV, DCube, İş Bank, USB Certification, Assan Alüminyum, ADASO, AKİB, MEYED, SKD TÜRKİYE, TÇÜD, J-PAL, Arçelik, OMÜD, ...

Carbon Border Adjustments Mechanism Working Group

Between 06.2021-06.2022 4 Working Group Meetings with 15 Institutions

Participants: İMSAD, SEFİA, TÜRKÇİMENTO, New Unicorn, EİB, TÜDOKSAD, Bilkent University, Assan Alüminyum, TÇÜD, J-PAL, TÜSİAD, ...

- *Informing about current events at global and national level*
- *Supporting the green transformation of SMEs in the field with an end-to-end service package that will include consultancy, assessment-evaluation and financing components*



Green and Circular Economy Working Group Meeting II, 07.09.2021.

Executive Committees

Executive Committees have been established to ensure that the activities of the multi-member Working Group are carried out within the framework of an action plan and with effective decisions. The members are selected from representatives of sectoral associations, chambers of industry, exporters' assemblies, representatives of relevant NGOs and companies.

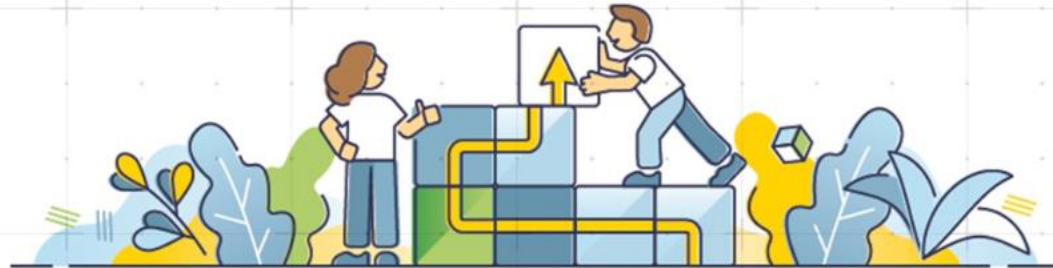


survey study

9,4% MORE THAN A SECTOR

The Perspective of the Firms on the European Green Deal

65% OPPORTUNITY 21% HAVE NO OPINION 8% RISK



AREAS THAT ENTERPRISES CONSIDER AS OPPORTUNITIES IN THIS PROCESS

- » Access to major markets and/or cost advantages
- » Providing new business opportunities, financing and technical assistance
- » 'Foreign trade with the EU' and 'Geographical opportunities for Türkiye'

ELEMENTS THAT SMES CONSIDER AS RISK IN THIS PROCESS

- » Lack of knowledge and awareness
- » Insufficient human capital
- » Loss of competitiveness
- » Problems in the institutional structure regarding financing, incentives and supports



SMEs and Resource Efficiency in the Process of Adaptation to EGD

19%

RESOURCE EFFICIENCY ACTIONS MOSTLY IMPLEMENTED BY COMPANIES

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» M
43
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of n

8% RISK



Advantages
financing and technical assistance
political opportunities for Türkiye'

regarding financing,



SMEs and Resource Efficiency in the Process of Adaptation to EGD

19%

HAS NOT INVESTED IN THIS AREA IN THE LAST TWO YEARS

49%

DEVOTED LESS THAN 5% OF THEIR TURNOVER TO THIS R&D

17%

APPLIED FOR EXTERNAL SUPPORT SUCH AS GRANTS, BANKS, FINANCIAL INSTITUTIONS, BUSINESS ORGANIZATIONS

RESOURCE EFFICIENCY ACTIONS MOSTLY IMPLEMENTED BY COMPANIES

- » Energy-saving
- » Energy efficiency
- » Minimizing waste and saving water

43% of companies in the industrial sector and 38% of companies in the service sector plan to increase their use of renewable energy in the next two years.





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Thank you for your attention.



Türkiye Döngüsel Ekonomi

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IPA Çevre/Environment TÜRKİYE



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