



This Project is funded by the European Union and the Republic of Turkey

Technical Assistance for Assessment of Turkey's Potential on Transition to Circular Economy

EuropeAid/140562/IH/SER/TR

European Circular Economy Stakeholder Platform and the role of network governance

Freek van Eijk – Holland Circular Hotspot

Activity 1.2.1. Circular Economy Training
13th May 2022 - Antalya, Türkiye



FREEK VAN EIJK

- Managing Director Acceleratio
- CEO Holland Circular Hotspot
- Vice Chair Circular Biobased Delta
- Co-chair Coordination Group EU Circular Stakeholder Platform



Previous Functions

- Board member Dutch Waste Management Association (VA)
- Board Member Society and Enterprise Foundation (SMO)
- Director Strategy, Public Affairs and Development SUEZ
- SHERPA EIP Raw Material



European Circular Economy Stakeholder Platform



#CEStakeholderEU

ECESP
bringing stakeholders together

European Circular Economy Stakeholder Platform



- Circular economy plays a crucial role in achieving **Europe's climate ambitions**, especially in light of the European Green Deal and the Circular Economy Action Plan
- Both the public and private sector have made **great contributions**, allowing Europe to be at the forefront in the field of circular economy
- Everyone needs to be a part of the shift → Result: ECESP



FROM LINEAR TO CIRCULAR



What is ECESP?

- The European Circular Economy Stakeholder Platform is a stakeholder-led platform **supported by both the EESC and the European Commission**
- Stimulus to civil society, public authorities and private organisations to **exchange best practices across countries and sectors** – through meetings and an annual conference, via the Platform and social media
- A "**network of networks**": Coordination Group of 24 Members strengthening and expanding national platforms
- **Virtual one-stop shop** providing library of knowledge and forum for interaction



How can stakeholders get involved?

Good Practices (GPs):

- [Search](#) for existing GPs
- [Submit](#) your GP directly

Policy dialogue:

- Reach out to CG members directly
- [Contact](#) the Secretariat
- Attend the annual conference
- Join the conversation on LinkedIn

Sharing Knowledge:

- [Search](#) for published reports
- [Browse](#) adopted strategies
- [Share](#) your knowledge directly

Home News and Events Knowledge Hub Toolbox Exchange About

What's new

EU strategy for sustainable textiles

Circular Economy Action Plan
The European Green Deal

17 May 2021

The New Circular Economy Action Plan identifies textiles as a key product value chain where there is potential to boost the EU market for sustainable and circular textiles. The European Commission has launched a public consultation to gather

Upcoming events

3rd International Workshop on Smart Circular Economy
07 Jun 2021 to 09 Jun 2021
Paphos, Cyprus

Recyclers' Talks #3: Circular Metals and Global Value Chains
07 Jun 2021
Brussels, Belgium

The Market-driven Circular & Bioeconomy
08 Jun 2021
ONLINE, Vienna, Austria

LOOPS Final Episode: a discussion with Hydrousa and Project Ö
10 Jun 2021
Brussels, Belgium

Traceability across circular value chains: How to unlock its potential and mitigate

Members of the Coordination Group



European Circular Economy Stakeholder Platform



#EUCircularTalks
 Circular business models at the heart of the EU's new CEAP
 25 MARCH 2021 - 13:00-14:30

Hosted by **SITRA** **European Environment Agency** **European Circular Economy Stakeholder Platform**

#EUCircularTalks
 Responsible digital transformation
 10 FEBRUARY 2021 - 09:45-12:30

Advanced Technologies for Industry

Hosted by **aclima** **European Circular Economy Stakeholder Platform**

SAVE THE DATE!
 19 MARCH 2021 - 10:00-11:45 CET

#EUCircularTalks
 Trade, resource extraction and the circular economy

Hosted by **OVAM** **EEB** **UN environment** **International Resource Panel** **Environment and Trade Hub** **European Circular Economy Stakeholder Platform**

SAVE THE DATE!
 11 MAY 2021 - 15:00-16:30 CEST

#EUCircularTalks
 Towards a circular European infrastructure

Hosted by **HOLLAND CIRCULAR HOTSPOT** **Rijksoverstaat Ministry of Infrastructure and Water Management** **European Circular Economy Stakeholder Platform**



ECESP Communication Channels

Website



Social Media



Newsletter



European Circular Economy Stakeholder Platform



Website



Dialogue



Network



KNOWLEDGE



> 700 Circular
Good Practices

400 Reports, and
research papers

> 50 national, local and
regional strategies



European Union English

#CEstakeholderEU
European Circular Economy Stakeholder Platform
A joint initiative by the European Commission and the European Economic and Social Committee

Home News and Events Knowledge Hub Toolbox Exchange About

What's new

Digital Europe Programme first calls for proposals are open for submission

14 Dec 2021
The Digital Europe Programme (DIGITAL) is a new EU funding programme focused on bringing digital technology to businesses, citizens and public administrations. The calls for proposals are now open for submissions for Digital Product Passport: sustainable and circular systems. The deadline is 22 February 2022.

Upcoming events

LOOPS 2.0 #7: a discussion with REFLOW and CityLoops
27 Jan 2022
Brussels, Belgium

Re-think - Circular Economy Forum 2022
10 Feb 2022 to 11 Feb 2022
Milan, Italy

Fifth MeetingPack conference in Valencia on 20-21 April 2022
20 Apr 2022 to 21 Apr 2022
Valencia, Spain

Circular City Week
02 May 2022 to 08 May 2022
New York City, Other (United States)

More events >

More news >

Good Practices ¹¹
Strategies
Knowledge

European Circular Economy Stakeholder Platform

Social Media



- Launched October 2018
- @ Dec 2021 > 5,500 followers



- Launched March 2020
- @ Dec 2021 > 3,500 followers



- Launched September 2020
- @ Dec 2021 > 100 followers

European Circular Economy Stakeholder Platform Super admin view View as member

All Pages Content Analytics Activity 99 Admin tools

Page views

Oct 24 Oct 31 Nov 7 Nov 14 Nov 21

Desktop Mobile

Top Tweet earned 2,951 impressions

🔔 2 weeks until Circular Europe Days at #DubaiExpo, an international space for EU circular entrepreneurs. Check out the matchmaking platform from @EEN_EU, facilitating collaboration + networking opportunities 📄 bit.ly/3ruOPnA pic.twitter.com/WJUsSkqrje

Top mention earned 39 engagements

Marcel Rakowski @marcelrakowski · Jan 11

@reloop_platform @CMConsultinginc @RobKelmanReloop @EBalkan_Reloop @zerowasteurope @CEStakeholderEU @DIGITALEUROPE @Pro_Consigne @DepositReturnIE @DepositScotland @TOMRARecycling If everything in this fact sheet prepared by Reloop was true, the European Medicines Certification System (EMCS), based on the same concept as DDRS, would be a failure. And it is NOT.

View Tweet

Top media Tweet earned 1,343 impressions

🔔🔔 Just one week until EU Circular Days at #DubaiExpo. Speakers including @TimmermansEU @CirculFlanders @ClimateEurope. Register to join us on 17/01 📄 bit.ly/3llwL5l pic.twitter.com/UaBySoUtqk

Andrej Drapal @AndrejDrapal · FOLLOWING YOU

Wisdom, not knowledge. Homonism, not humanism.

European Circular Economy Stakeholder Platform



Stakeholder Platform



#CEStakeholderEU

Newsletter

November 2021

Dear circular economy community,

November has been a particularly busy and fruitful month for the circular economy community: We have organised no fewer than 5 [#EUCircularTalks](#), one of which was a circular COP26 side-event!

We have more exciting news for you: The [2023 edition of the Circular Economy Hotspot event](#) is going global! During the **Circular Economy Hotspot Catalonia event**, which took place on **15–18 November**, the organisers of the previous Hotspot event decided to hold the next event in three different continents: Europe, Africa and Latin America.

We have more exciting news for you: The [2023 edition of the Circular Economy Hotspot event](#) is going global! During the **Circular Economy Hotspot Catalonia event**, which took place on **15–18 November**, the organisers of the previous Hotspot event decided to hold the next event in three different continents: Europe, Africa and Latin America.

News and events



International Seminar on Plastics Recycling

From **1 to 2 December**, Aimplas is organising an international seminar discussing the current challenges and opportunities related to managing and recycling plastic waste. You are cordially invited to [participate](#), either in person or via streaming.



2nd International Conference on Strategies towards Green Deal Implementation

After a first successful event, the [International Conference on Strategies towards Green Deal Implementation – Water, Raw Materials & Energy](#) will continue on **8–10 December** raising

Subscribers: 4 101

ECESP in a nutshell



1. VIRTUAL PLATFORM

- > 500 circular good practices
- > 300 Reports, studies, and research papers
- > 50 strategies
- Directory of circular economy network and contacts

2. ONLINE COMMUNITY

- > 6000 website monthly visitors
- > 5000 followers on Twitter
- > 3000 Newsletter subscribers
- > 2000 followers on LinkedIn



3. COORDINATION GROUP

24 representatives from civil society organisations, think-tanks, research centres... to implement the Platform's objectives.

4. LEADERSHIP GROUPS

Thematic working groups of the Coordination Group (CG): the Leadership Groups focus on topics identified by the CG and deepen the dialogue using the #EUCircularTalks process.



5. ANNUAL CONFERENCE

Platform's flagship event. 2-day conference bringing stakeholders and policymakers together.
Day 1 : Policy oriented
Day 2: Stakeholder exchange

READY TO JOIN
EUROPE'S CIRCULAR ECONOMY COMMUNITY?





How to contribute?

Submit content



This Platform aims to help the European circular economy community to exchange ideas, strategies, good practices, knowledge etc. more efficiently. It relies on your contributions.

Do you have interesting experiences, publications or events to share with circular economy stakeholders? Please submit them to our editorial team using the forms below.

You can submit several pieces of content; simply **make sure to use one separate form per submission.**

Thank you for contributing and helping us making this platform a lively and useful resource.

*Wondering how we select **good practices** for actual publication on the website?* You can check our [guidelines here](#).

Please note that you remain responsible for the accuracy and veracity of the information that you submit for publication, and that publication on this website does not constitute endorsement by the European Commission nor the European Economic and Social Committee, unless otherwise specified.



Submit a Good Practice



Submit a Strategy



Submit a Knowledge document



Submit a circular economy Event



Submit an European Network or Platform



Submit a voluntary commitment



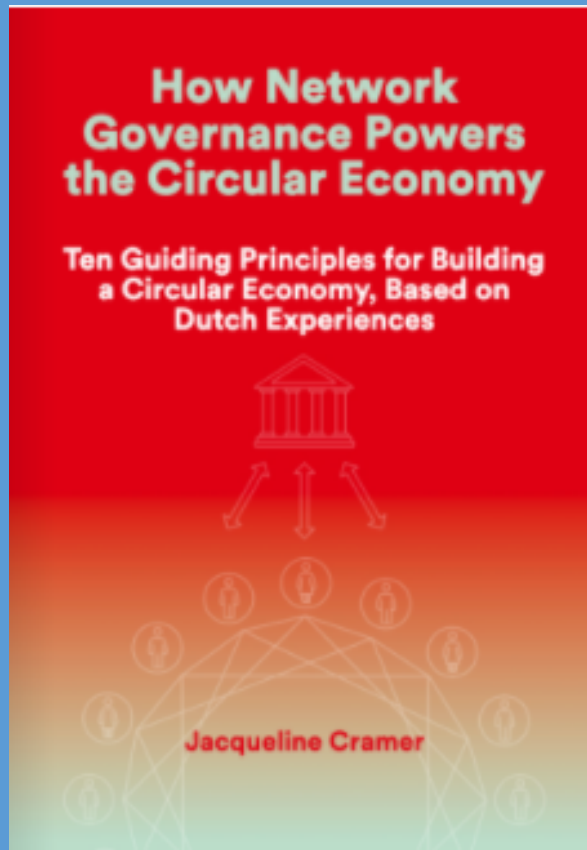
Join the platform to accelerate the transition:

- **Contribute to the virtual platform: circulareconomy.europa.eu by submitting your events, news, good practices, knowledge items etc.**
- **Join the circular conversation via #EUCTs and on social media**

Thank you for your attention!

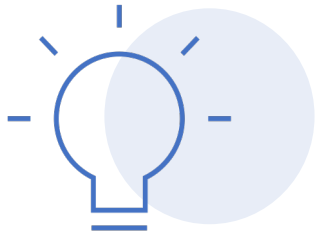
**Stimulating Circular Action
“The Power of Network Governance”**

You can download the book
by Jacqueline Cramer via
www.amsterdameconomicboard.com



Sparking the transition

Lessons learned (1)



1

The transition starts with a shared sense of urgency. No actor can realize a circular initiative alone



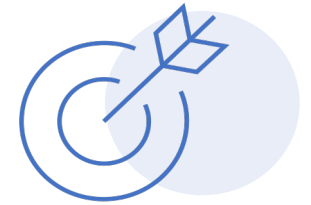
2

The implementation occurs in four subsequent, but cyclic phases (preparing, building, scaling and mainstreaming)



3

The tasks to be performed for each circular initiative are roughly the same, but case specific



4

Building a circular economy is a journey with a clear destination, but without a predetermined path

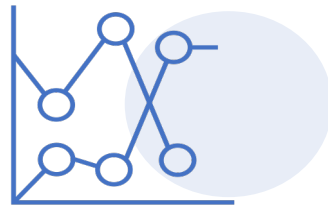
Context is key

Lessons learned (2)



5

Focus on the most promising and far-reaching innovations. Select frontrunners in industry as lead



6

Map the key drivers and preconditions for successful implementation at the start

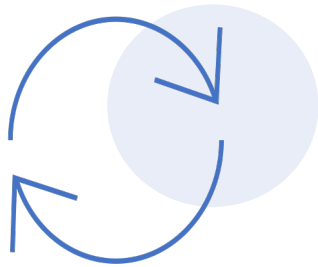


7

Identify the relevant actors and assess their willingness to join forces at the start

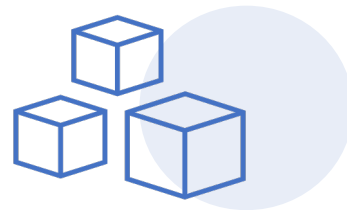
Successful implementation

Lessons learned (3)



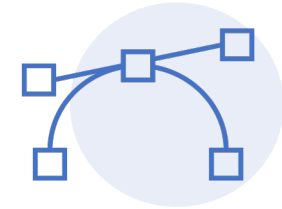
8

Develop new circular business models that benefit all consortium partners



9

Orchestration through intermediaries ('transition brokers') can accelerate circular initiatives

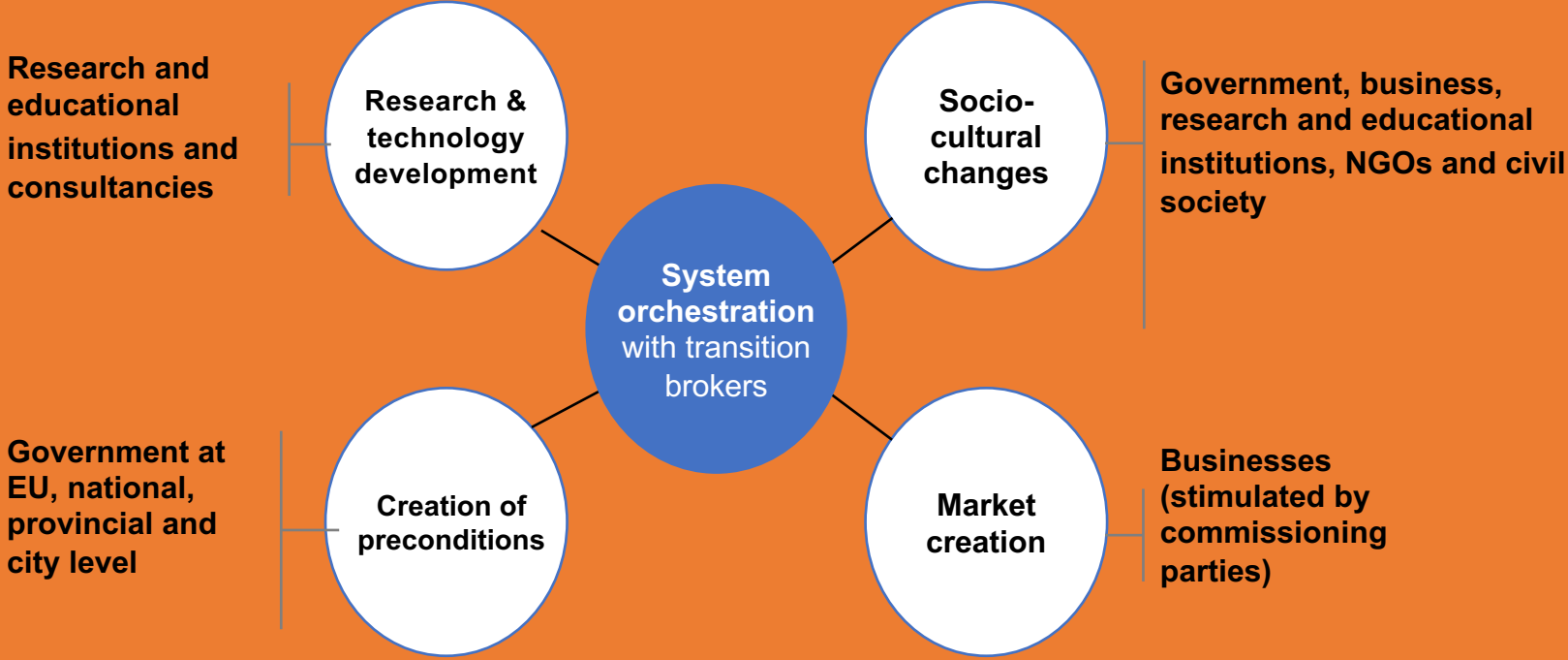


10

Build a consortium of relevant network partners and agree upon a transparent division of labour

(focus on next page)

10. Build a consortium of relevant network partners, agree upon division of labour
New form of 'network governance'



Some Theory

CE Hubs act as Transition Brokers, as accelerators

To cope with the complex circular transition, 2 aspects are needed

- The traditional "top down" public governance
- "Bottom-up" network governance, which is about building a coalition of partners: people willing to contribute to transformational change and who need each other to realize this
- Circular hubs connect "top down" and "bottom-up" movement and accelerate the process

Sparking the transition

Context is key

Successful implementation

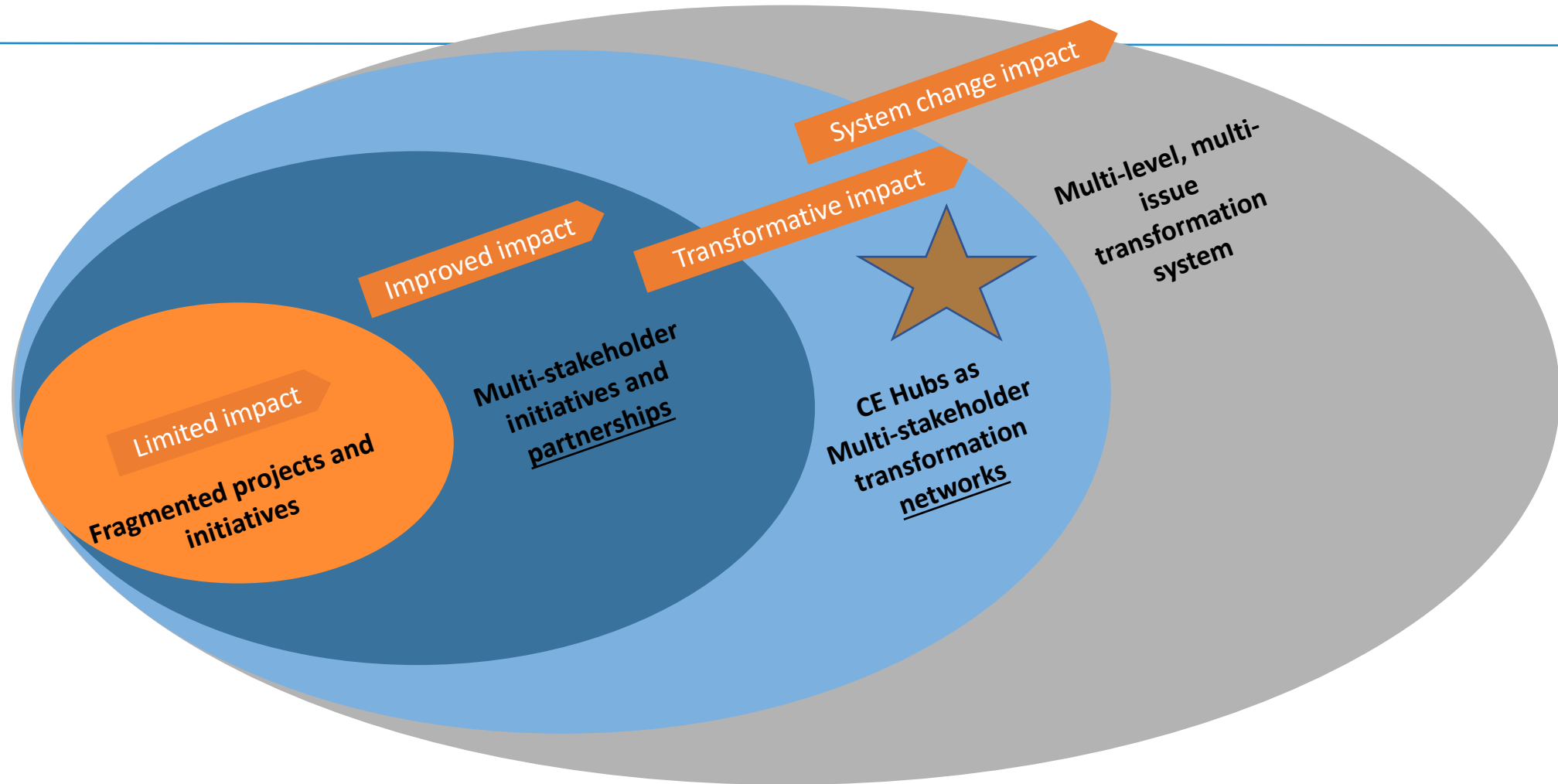


Prof. Jacqueline Cramer's universal guiding principles for circular initiatives

You can download the book by Jacqueline Cramer via www.amsterdameconomicboard.com

Some Theory I

- Circular Economy Hubs are Networks of Networks, Multi-level, Multi-sector, Multi-actor



Targeted isolated action

- Often competitive
- Largely under the control of one actor (Government, NGO or corporation)

Complex collaboration ecosystems to address wicked problems

- Issue-based multi-stakeholder collaboration
- Regionally focused collective impact initiatives
- Multi-actor partnerships

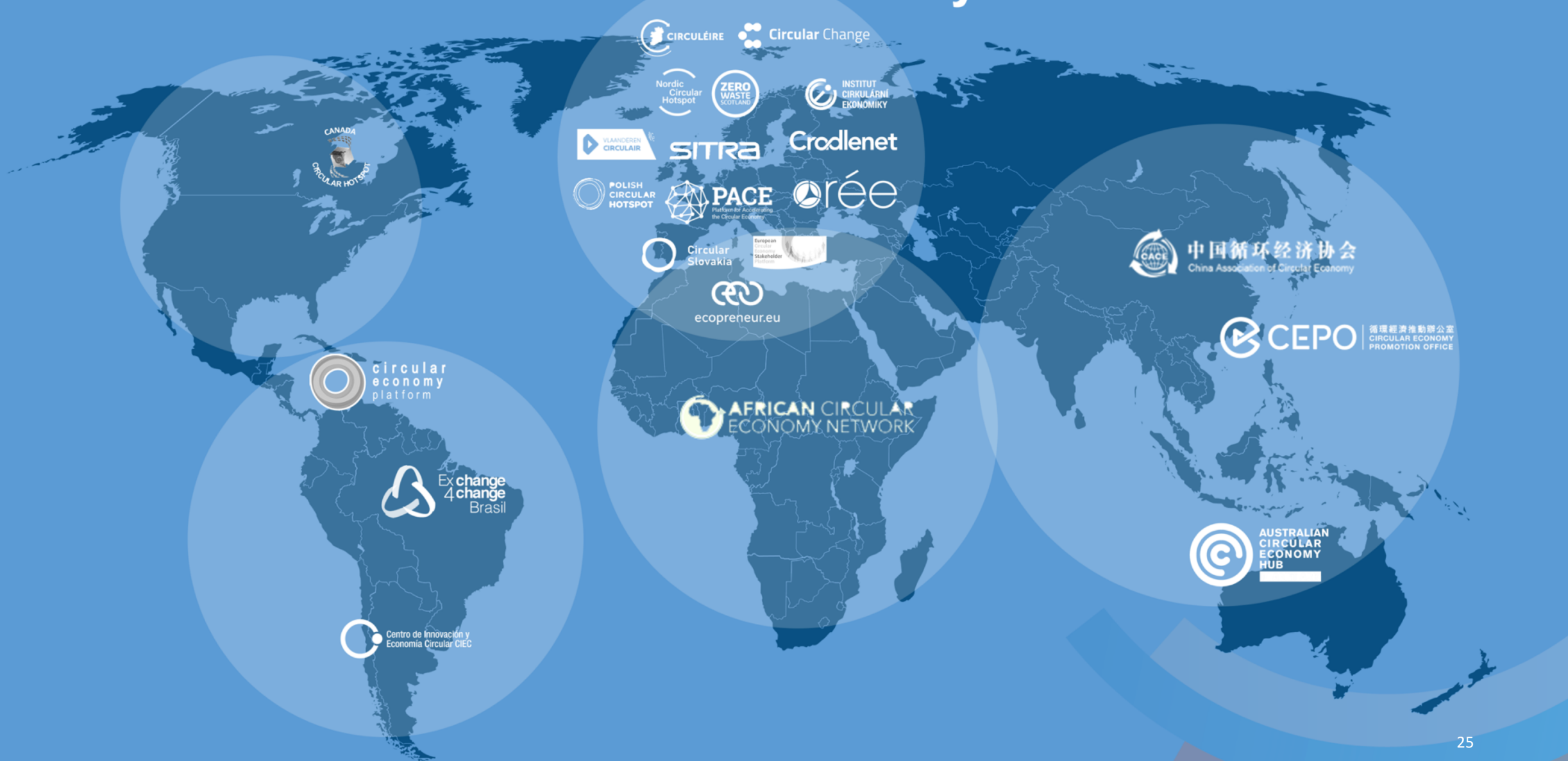
Meta-collaboration between networks

- Networks of people or institutions with networks or collaboration initiatives
- Complementary collective action
- Collective stewarding of transformative change

Large systems change using transformative designs

- Complementary aligned institutional and multi-stakeholder action
- Collective stewarding of transformation patterns across sectors and issues

International network of circular economy hubs





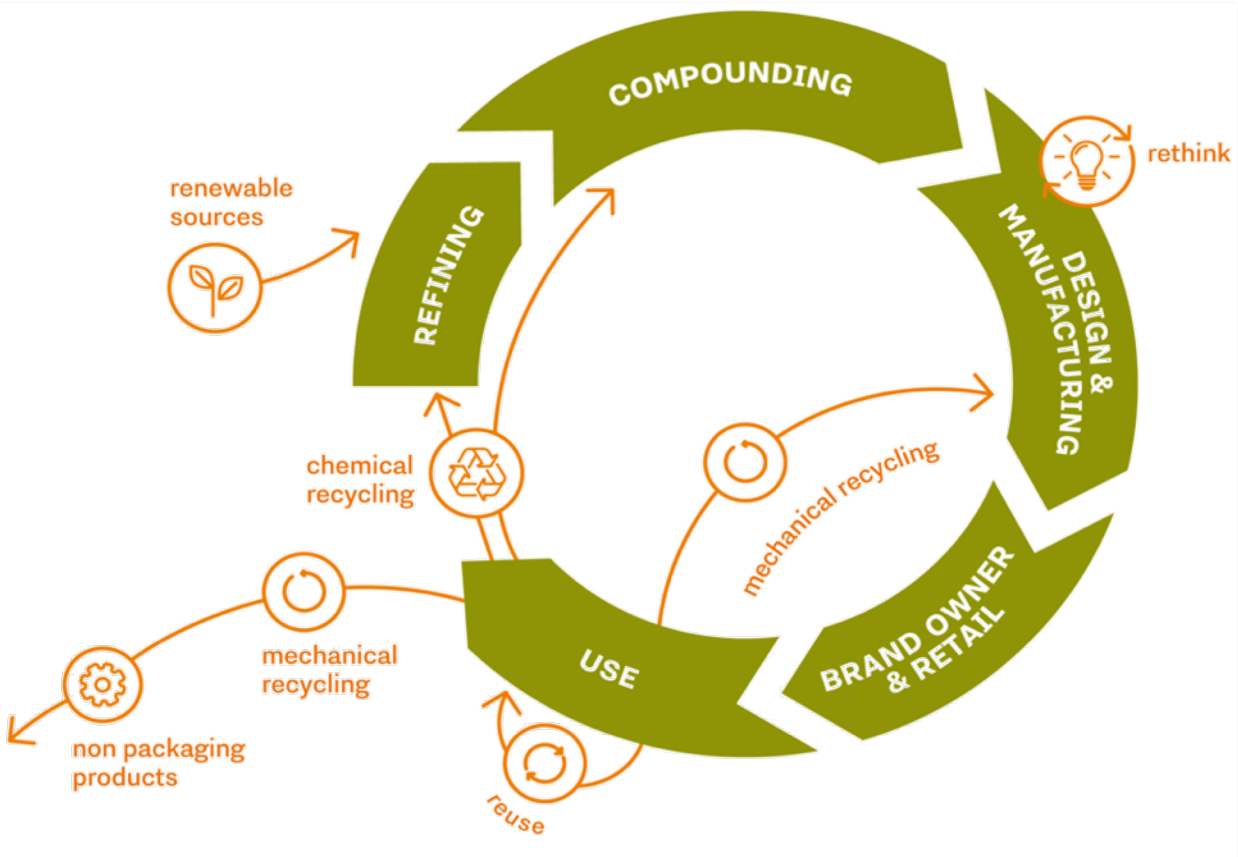
Activities of CE Hubs in 5 slides

Networking & Joint Advocacy

- Events, bringing stakeholders together
- Workshops & Round Tables
 - Identify Barriers & Drivers
 - Discuss new Regulation and Policies
- Website, Publications

Sharing Best Practices

The example of Plastics



THE OCEAN CLEANUP



MODULO



IONIQA RECYCLABLE PET



QCP




WAVIN



GREEN TOM

Mapping Potential, Identifying Priority Sectors, Initiating Projects

- 
- An aerial photograph of a roundabout with a central green island. A blue circular overlay is centered on the island, containing text. The roundabout has several cars and a pedestrian visible. The surrounding area includes sidewalks, trees, and streetlights.
- CE Scans
& Roadmaps
 - Country
 - Region
 - City

Knowledge Sharing and Capacity Building

New Business Models, Tools, Trainings, Research & Development, Linking Students to Projects



5 Access to Finance



- Show Entrepreneurs the way to existing instruments and funding
- Create a Market Pull with Public Procurement
- Adapt Linear Financial Tools and Practices to Circular Business Models

Drivers and challenges for effective implementation of circular economy



Drivers for network governance

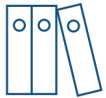
1. **Structured, goal-oriented approach to implement network governance (comparable to Dutch experiences)**
2. **Additional drivers**

- Market pressure through supranational policies
- International companies committed to promote CE worldwide
- Positive attitude of civil society towards CE
- Financial support for strengthening CE skills, knowledge, platform facilities and business development
-

Challenges for public governance

1. **Implementation of adequate policies and government instruments**
2. **Additional challenges**

- Silo mentality in government
- Short-term orientation of government
- Exclusion of external costs in the price of products
- Reluctance to build public-private partnerships
-



Avenues for developing circular economy in different contexts

Starting point

Government CE leadership: **strong**
Involvement industry: **high**

Network governance: **medium/high**

Government CE leadership: **limited**
Involvement industry: **medium/high**
Network governance: **medium/high**

Government CE leadership: **strong**
Involvement industry: **low**
Network governance: **low**

Government CE leadership: **limited**
Involvement industry: **low**
Network governance: **low**

Prospects for developing CE

Conditions for starting and accelerating are favorable, but several obstacles should be removed.

Starting is relatively easy. Pro-active companies can start CE, but acceleration requires mobilization of additional drivers and actors.

Starting CE is relatively easy. Government can implement policies and tackle additional challenges, but acceleration requires actors' support.

Starting CE is complicated; kick-off possible via first movers in industry (and others), but mobilization of additional drivers and actors is crucial.



This project is co-funded by
the European Union and the Republic of Turkey.

Thank you for your attention!

Check out our renewed website

www.hollandcircularhotspot.nl

LinkedIn: Holland Circular Hotspot

Facebook: Holland Circular Hotspot

Twitter: @CircularHotspot

Mail: info@hollandcircularhotspot.nl

Sign up for our newsflash:

<https://mailchi.mp/hollandcircularhotspot/newsflash>



This publication was produced with the financial support of the European Union. Its contents are the sole responsibility of the consortium led by DAI Global Austria GmbH & Co KG, and do not necessarily reflect the views of the European Union.