

Benefits

The environmental label shows that a product or service reduces the negative effects on the environment, human, health, climate and natural life in all processes from the raw material supply stage to the end of its life.

Creating market share branding and recognition

Increasing awareness with environmentally friendly products

Protection of the environment and human health

Conscious production and consumption



Application

The The Glass Products group criteria and application guidelines published by the Ministry are accessible on the official website <https://cevre-etiketi.csb.gov.tr/>.

The Application Fee Receipt must be submitted to the Ministry together with the Application Form and the Application File, which is prepared in accordance with laundry detergent products group criteria published by the Ministry and contains the relevant statements and test results for each product and service.



**REPUBLIC OF TURKEY
MINISTRY OF ENVIRONMENT,
URBANIZATION AND CLIMATE CHANGE**

**General Directorate of Environmental
Impact Assessment, Permit and
Inspection**

T · O (312) 410 17 00
A · Mustafa Kemal Mahallesi Eskişehir
Devlet Yolu (Dumlupınar Bulvarı)
9. Km.No: 278 Çankaya / Ankara

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**Development of the Turkish Environmental
Label System Project | GLASS**

What Is The Environmental Label?

Environmental label is a 4-year certificate issued by the Ministry of Environment, Urbanization and Climate Change in accordance with the Environmental Label Regulation published on 19.10.2018 for product/service groups suitable for consumer use.



Conscious consumer behavior in protecting the environment is becoming more and more important for a sustainable life. At this point, companies are required to contribute more in order to protect the environment in the products put on the market. The Turkish Environmental Label is also given to environmentally sensitive products/services and helps consumers in the decision-making process. Thus, market conditions are made more dynamic with an environmental focus.

The Environmental Label is given by the Ministry of Environment, Urbanization and Climate Change after extensive reviews. It is an encouraging element in increasing the environmental performance of enterprises and is a voluntary application.

glass

Our country is a market in the global glass market, where all basic glass products are produced, exporting to over 150 countries, and is strongly positioned in its region. Turkish Glass Industry; produces float glass, glassware, glass packaging and glass fiber with the most advanced technologies. The glass industry in our country continues to grow and increases its performance. Turkish Glass Industry reached 1.2 million tons of export capacity in 2019. The export value exceeded 1 billion dollars in 2019, and its international competitiveness is increasing day by day with the brands in Turkey and global markets. Turkish Glass Industry continues its activities internationally with an annual production of 4 million units and 54 production facilities in 12 countries. The float glass industry in Turkey is the largest float glass market in Europe-Russia-Middle East and North Africa, and it is the leader in float glass production in Europe. Glass products are classified into four categories: float glass, glassware, glass packaging, and glass fiber.

Criteria

1. Raw Material Extraction Management
2. Selection of Raw Materials
3. Production Process
4. Waste Management
5. Packaging
6. Fitness for Use
7. User Information
8. Information Appearing on the Environmental Label

