

Benefits

The environmental label shows that a product or service reduces the negative effects on the environment, human, health, climate and natural life in all processes from the raw material supply stage to the end of its life.

Creating market share branding and recognition

Increasing awareness with environmentally friendly products

Protection of the environment and human health

Conscious production and consumption



The Criteria for Giving the Environmental Label for the Dishwasher Detergent Products Group have been regulated in accordance with the Commission Decision of the European Commission, numbered 2017/1215/AB and 2017/1216/EU, within the scope of the Environmental Label Regulation. The aim is to increase the competitiveness of the industry, as well as to provide economic growth and employment, as well as environmental benefits.

Application

The Dishwasher Detergent Products group criteria and application guidelines published by the Ministry are accessible on the official website <https://cevreetiketi.csb.gov.tr/>.

The Application Fee Receipt must be submitted to the Ministry together with the Application Form and the Application File, which is prepared in accordance with dishwasher detergent products group criteria published by the Ministry and contains the relevant statements and test results for each product and service.



**REPUBLIC OF TURKEY
MINISTRY OF ENVIRONMENT,
URBANIZATION AND CLIMATE CHANGE**

**General Directorate of Environmental
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**Development of the Turkish Environmental Label
System Project | DISHWASHER DETERGENT**

What Is The Environmental Label?

Environmental label is a 4-year certificate issued by the Ministry of Environment, Urbanization and Climate Change in accordance with the Environmental Label Regulation published on 19.10.2018 for product/service groups suitable for consumer use.



Conscious consumer behavior in protecting the environment is becoming more and more important for a sustainable life. At this point, companies are required to contribute more in order to protect the environment in the products put on the market. The Turkish Environmental Label is also given to environmentally sensitive products/services and helps consumers in the decision-making process. Thus, market conditions are made more dynamic with an environmental focus.

The Environmental Label is given by the Ministry of Environment, Urbanization and Climate Change after extensive reviews. It is an encouraging element in increasing the environmental performance of enterprises and is a voluntary application.

Dishwasher Detergent

Dishwasher detergents are products used for cleaning purposes both in homes and in industrial or institutional areas. Dishwasher detergents reach their cleaning properties through surfactants. Thanks to their chemical structure, surfactants remove dirt or water-insoluble structures from the surface they are on and prevent them from collapsing on the same surface, thus ensuring cleaning.

Detergent products constitute 88% of the cleaning products market in our country. In 2017, 578 thousand tons of dishwashing liquid was produced. Dishwasher detergents have a 10% share in the total domestic consumption of cleaning products.

Criteria

1. Dosage requirements
2. Toxicity to aquatic organisms
3. Biodegradability
4. Sustainable sourcing of palm oil, palm kernel oil, and derivatives
5. Excluded and restricted substances
6. Packaging
7. Fitness for use
8. User information
9. Information appearing on the Environmental Label

