

# INTERNATIONAL PHOTOGRAPHY CONTEST ON 17 JUNE WORLD DAY TO COMBAT DESERTIFICATION

## TERMS OF REFERENCE

### 1. Name of Contest:

*“Desertification and Life”*

### 2. Theme of Contest:

- a) The United Nations General Assembly declared June 17 as World Day to Combat Desertification and Drought by a resolution adopted in 1994. On that occasion, ÇEM organizes an International Photography Contest under the theme of *“Desertification and Life”*. This contest aims to provide necessary opportunities to promote global awareness and to broaden public level of knowledge on the concerned issue. This contest also aims to create sensibility on issues concerning combating desertification by exhibiting awarded photographs on national and international organizations to which General Directorate of Combating Desertification and Erosion will attend.

### 3. Purpose of Contest:

- a) The United Nations Conference on Environment and Development (UNCED), held from 3-14 June 1992 in Rio de Janeiro/Brasil with the participation of 172 Governments, 108 represented by heads of State or Government, was regarded as the largest gathering of the twentieth century. Three major agreements, including Agenda 21 (*a global plan of action to promote sustainable development*); Rio Declaration on Environment and Development (*a series of principles defining the rights and responsibilities of States*); and the Statement of Forest Principles (*a set of principles to underpin the sustainable management of forests worldwide*) were adopted at the Summit. Additionally, United Nations Framework Convention on Climate Change, Convention on Biological Diversity and Convention to Combat Desertification were also opened for signature. In this context, the 25th Anniversary of the coming into force of the United Nations Conventions to Combat Desertification (UNCCD) will be commemorated on 17-19 June 2019 in Turkey. UNCCD defines desertification as *“land degradation in arid, semi-arid and dry sub-humid areas resulting from various factors, including climatic variations and human activities”*. Based on this definition, UNCCD strives to support the development and implementation of national and regional policies, programs and measures designed to prevent, control and mitigate desertification and land degradation.
- b) All areas throughout the world under the risk of desertification take up a large part of the Earth’s surface. These lands serve as livelihoods and habitats for a large partion of the global population. More than 250 million people around the world are directly affected by desertification, and more than 4 billion hectares of lands are threatened therefrom. Furthermore, approximately 1,2 billion people are facing the desertification threat in 110 countries.

- c) Combating desertification effectively is closely linked to the conservation and sustainable use of biodiversity and water resources, to climate change and to global warming.

#### 4. Categories of the Contest:

This contest will be held in one category, namely digital colour photographs.

#### 5. Participation Rules:

- a) The contest is open to any amateur or professional photographer aged 18 years. However, Jury members, TFSF Representatives, ÇEM Coordination Unit and their first-degree relatives, shall not be allowed to participate. Photographers restricted to TSFS-certified contests neither can participate.
- b) Participation to the contest is free of charge.
- c) Each photographer may submit up to 4 (four) colour photographs.
- d) Photographs submitted to contest may only contain minor edits or modifications that do not alter the original photograph. The Jury proposal shall prevail on this matter.
- e) Any same photograph or any shutter or frame variation thereof that has already been awarded either in a previous or in a concurrent contest cannot participate in the contest. Any contrary behavior shall be considered as an infringement of rules.
- f) The fact that previous posts or publications of submitted photographs were used besides the contest event for educational purposes in photography groups / clubs / organisations does not present an obstacle to participation.
- g) Participants agree, declare and warrant that they are the sole holder of all rights to the photographs they submit to the contest website and that all necessary permissions have been granted.
- h) Infringement procedures will apply in case of any edits and modifications on the submitted photograph with the purpose of pretending to hold the rights of the photograph and of deceiving the jury.
- i) No copyright payments shall be provided to third parties for photographs to include human figures, and the owner of the work shall take liability for any disputes arising with third parties on this issue.
- j) Sanctions set forth under Article 13 of “TFSF National/International Contest Regulatory Standards Directive” ([http://www.tfsf.org.tr/en/download/contest\\_regulatory\\_standards.pdf](http://www.tfsf.org.tr/en/download/contest_regulatory_standards.pdf)) shall apply to participants infringing the rules. In case of infringement, any awarded rank/prize shall be revoked entirely and awarded prizes, titles, medals etc. shall be withdrawn. Awarded participants are expected to return the awarded prize. This does not however give other awarded and/or unawarded participants the right to claim over these awards.
- k) The Regulatory Agency may purchase for the cost of exhibition any and all photographs that were not awarded prize or exhibition.
- l) The Regulatory Agency may request the original/raw files of the purchased photographs that were not awarded prize or exhibition.

- m) By participating in a contest approved/organised by the Photographic Arts Federation of Turkey (TFSF), participants agree in advance that conformity of their submitted photographs to the rules and definitions of TFSF may be examined if need be, regardless of their membership status to any TFSF associations; TFSF is authorized to mobilize the entirety of its facilities and methods to conduct such an examination. Should the participant fail to present any requested information, refuse to hand in the raw file or refuse cooperation with TFSF to solve any issues, TFSF will impose a ban on said participant with infringement charges and s/he shall be exposed on all platforms. It is advised to keep unaltered the EXIF data of submitted photographs with a view to ease any potential inquiries.
- n) The Regulatory Agency may decide to partially or entirely cancel or postpone the contest, if deemed necessary. The Regulatory Agency holds the right to determine the rules and methods to apply in case of cancellations or delays. The Regulatory Agency holds the right to any changes in including but not limited to terms of agreement, schedule, assessment and awarding in case of problems and ambiguities as well as in any other case where it deems necessary, on the condition that it notifies and receives approval of the TFSF Contests Unit in written form by no later than a week prior to participation deadline.
- o) Contest results will be announced on the following websites: <https://www.unccd.int/>, <http://www.cem.gov.tr>, [www.tfsf.org](http://www.tfsf.org); and [www.tfsfonayliyarismalar.org](http://www.tfsfonayliyarismalar.org). Furthermore, all prize- or rank winners shall be notified via telephone phone and e-mail.

## 6. File Naming and Submission of Photographs

- a) All files shall be submitted online to the following website: <http://tfsfonayliyarismalar.org>
- b) Participants shall first sign in to the relevant page in order to be able to upload their photos. They are then required to fill in the form thoroughly in conformity with the guideline presented on submission page. Participants who registered before can use their existing usernames and passwords.
- c) Photographs submitted by hand, e-mail or CD/DVD/USB shall not be accepted.
- d) Photographs shall be submitted without passe-partout framing or margins. Photographs shall not bear any information such as as name, logo, date, or any other signs.
- e) Photographs to be submitted to contest shall be in JPG/JPEG format, 8-12 compression quality, 150-300 DPI. Moreover, their shorter edge should be at least 1920pixel, and their longer edge not more than 3200 pixel. Photographs should not exceed 4 MB and not be less than 2 MB in size.
- f) All photographs shall be properly sized and named in advance, and files shall be made ready before starting uploading process since each of them shall be uploaded in a single session.
- g) Photograph file names shall not exceed 31 characters.
- h) All characters except for country codes (Turkey > TR) and category codes (Digital Color > DC) shall be written in lower case.
- i) Photograph names shall not include Turkish characters such as ç, ı, ğ, ö, ş, ü. Only English characters and the symbol underscore (\_) shall be used.

## **7. Naming:**

- Step 1:** The first two characters of each file name shall include a country code prefix (“TR” for Turkey).
- Step 2:** Country code shall be followed by the name of the owner of the work, which shall be written 5 characters maximum (For example; omery, oeril or oeyil for a Turkish participant named “Ömer Eril Yılmaz”).
- Step 3:** Name of the owner of the work shall be followed by the initial letter of the submission category (Digital Color > DC).
- Step 4:** Sequence number of photographs shall be written in figures (from 1 to 4), and this shall be followed by an underscore (\_).
- Step 5:** Photograph names shall not exceed the total number of characters. (For instance, a Turkish participant named “Ömer Eril Yılmaz”, who wants to submit a photograph titled “Yedigöllere doğru” as his first work shall write: “TRomeryDC1\_yedigollere\_dogru”)

8. In case of a problem arising due to a system failure or user error during registration or participation to contest, participant shall notify the existence thereof to the following address: [onlineyarismalar@tfsf.org.tr](mailto:onlineyarismalar@tfsf.org.tr). This way, the problem will be solved as soon as possible, and participants shall be notified thereof. This address shall only be used for the notification of problems that may arise during uploading process. Applications for contest through this address shall not be accepted.
9. ÇEM shall not be liable for any problems that may arise while uploading photographs.

## **10. Copyrights:**

### **a. Rights and Responsibilities of the Regulatory Agencies:**

- i.** In accordance with the Law 5846 on Intellectual and Artistic Works, ÇEM, as well as owners of photographs, will indefinitely hold the right to adapt as defined in Article 21, the right to duplicate as defined in Article 22, the right to disseminate as defined in Article 23, the right to perform as defined in Article 24, and the right to broadcast through sign, sound and/or image transmission on the works awarded prize or exhibition.
- ii.** In line with these rights, ÇEM will indefinitely hold the right to make use of and to allow the use of above-mentioned works in Turkey as well as abroad, in Turkish or in any other language, in all mediums and in all sorts of materials by mentioning the owner of the work (In cases where the photographs are used in graphic designs such as collages and posters, owners of works cannot be mentioned).
- iii.** The contest rules allow duplication and publication of works in either printed or digital catalogues. Copyright laws apply on this matter. ÇEM may use any work, of which it obtained the copyrights, in any media within the limits of copyright laws.

### **b. Rights and Responsibilities of Owners of Works:**

- i.** Owners of works awarded prize or exhibition agree that the award fees set forth in the article on “Awards” in the present terms of agreement also stand for copyright fees; and that they will not request any further payments of ÇEM or TFSF regarding the use or transfer of works besides the monetary awards for prize and exhibition.

ii. The owner of work declares, agrees and warrants that the work is his or her authentic work; that third parties hold no rights on the work; that he or she has not previously transferred the rights on the work; and that he or she is legally liable if any third parties claim otherwise.

11. The originals of the photographs awarded prize and exhibition shall be delivered by the owners to TFSF to be handed over to ÇEM (on a CD/DVD; size not smaller than 5 MB; short side not smaller than 2400 pixels). Photograph title and a short descriptive paragraph will also be included.

12. Photographs awarded prize and exhibition in the contest will be published on [www.tarimorman.gov.tr/CEM](http://www.tarimorman.gov.tr/CEM), [www.unccd.int](http://www.unccd.int), [www.tfsf.org.tr](http://www.tfsf.org.tr) and <http://tfsfonayliyarismalar.org> websites as well as on social media (Facebook, Twitter, Instagram). Furthermore, photographs awarded prize will be presented in the contest chapter of the Almanac 2019, a TFSF publication.

13. Third parties shall not be entitled to any copyright fees relating to human figures in photographs submitted to the contest on “Desertification and Life” and the owners of works shall be liable in case of any potential disputes in this context.

#### **14. Other Important Information:**

- a) This contest was approved by TFSF with the approval number **TFST 2019 – 039**.
- b) TFSF representative shall be present in the saloon through the contest.
- c) Participation rules and the present terms of reference shall be available on the following websites: <https://www.tarimorman.gov.tr/CEM>, [www.unccd.int](http://www.unccd.int), and <http://tfsfonayliyarismalar.org>. TFSF National and International Contest Holding Standards Directive can be accessed through the following websites: <http://www.tfsf.org.tr/> and <http://tfsfonayliyarismalar.org>
- d) Photographs awarded prize or exhibition will be announced on the following websites: <https://www.tarimorman.gov.tr/CEM>, [www.unccd.int](http://www.unccd.int), [www.tfsf.org.tr](http://www.tfsf.org.tr) and <http://tfsfonayliyarismalar.org>
- e) Works awarded prize and or exhibition will be exhibited by ÇEM.
- f) An album shall be prepared and delivered to awarded (prize/medal etc.) participants, to photographers whose works are selected for exhibition, to Balıkesir M. Emin Tan Photograph Library, to TFSF and other member associations.
- g) ÇEM shall take necessary measures during the exhibition of works. However, decisions taken by ÇEM shall prevail in case of any further problem related to these works.
- h) As to matters not covered under this Terms of Reference or in case of any undecided argument, regulations specified in TFSF National and International Contest Holding Standards Directive and decisions taken by TFSF and TFSF Board of Directors shall prevail.
- i) Photographs not awarded prize and exhibition will be deleted from online submission system under the supervision of TFSF Representative.

**15. Awards:**

- a) First Prize : US\$750 + GPU Golden Medal
- b) Second Prize : US\$500 + GPU Silver Medal
- c) Third Prize : US\$250 + GPU Bronze Medal
- d) Mentions ( 6) : US\$100 + GPU Mentions
- e) Exhibiton (Maximum 50) : US\$50

**f) Application:**

Provisions of this Terms of Reference shall be applied by TFSF on behalf of the General Directorate of Combating Desertification and Erosion (ÇEM). Prizes mentioned under Article 8 of this Terms of Reference shall be transferred by TFSF to personal bank account/IBAN numbers which will be declared in writing by rightholders following the announcement of competition results. In case the rightholders does not indicate their account number, award fees shall be subject to statute of limitation at the end of 1 year, starting from result release date. In case of statute of limitation, rightholders shall not have any claims over awards, copyrights etc. Award fees remaining unpaid due to statute of limitation or infringement of rules, shall be transferred to TFSF with a donation receipt.

**17) Jury:**

- Dr. Ahmet İPEK – Director General of ÇEM
- Yuki HORİ, PhD – UNCCD Spokesperson / Communication Team Leader
- M.Abdullah YURTOĞLU – Division Director
- M.Zeki Güven – Photographer
- Tansu GÜRPINAR – Wild Life Expert
- Prof. Dr. Taner KIRAL – Photographer
- Gülnaz ÇOLAK– Photographer

**18)** The Jury convenes with the participation of at least 5 members.

**19)** TFSF Representative : Ömer GEMİCİ

**20) Important Dates:**

- Deadline for Submission : May 28th, 2019 / 23.00 (Local Time)
- Jury Evaluation : May 31, 2019
- Announcement of Results : June 3rd, 2019
- Award Ceremony and Exposition Dates: June 17th, 2019 / Ankara

## 21) Application

These terms of reference shall enter into force upon participants' submission of photographs. By entering the competition, competitors agree that they have read and accepted the provisions

of this terms of reference. Contestants are not entitled to object to the provisions of this terms of reference.

## 22) Organizing Institution:

General Directorate of Combating Desertification and Erosion (ÇEM)

## 23) Contracting Organisation:

TFSF

## 24) Contest Secretary:

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