







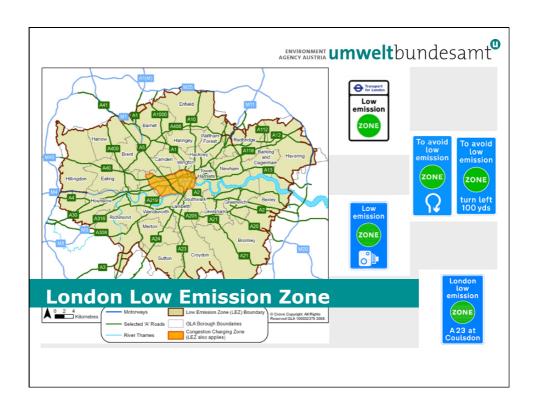
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Best Practice: Mayor of London Air Quality Strategy

- published in 2002
- extensive prior campaigning (posters, advertisement, brochures,...)
- public, business and stakeholder consultations
- ambitious objectives
- published as explicit strategy of the mayor of London
- elaborate foundation by model calculation & background reports (e.g. Integrated Impact Assessment)
- readability and clear structure
- determination of numerous measures

http://www.london.gov.uk/clearing-londons-air

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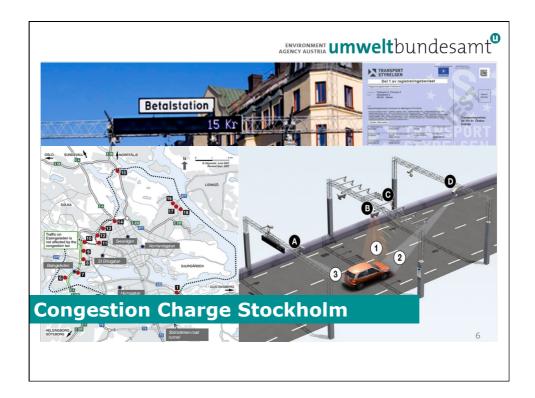


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Best practice: London Low Emission Zone

- low emission zone Greater London
- Heavy Duty Vehicles (>3.5t) charged dependent on emission standards
- Prior consultations with public, businesses & stakeholders
- Extensive background documents on feasibility, advantages, disadvantages, alternatives, costs & benefits etc.
- Easy to read & well designed leaflets
- All documents publicly available

http://www.tfl.gov.uk/roadusers/lez/default.aspx



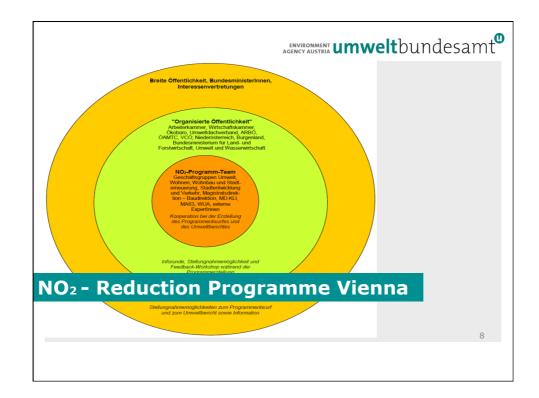




Best practice: Congestion Charge ("Trängselskatten") Stockholm

- Introduced August 2007
- 6 month (3.1.-31.7.2006) trial
- Public transport extended
- park & ride facilities increased
- extensive evaluation
- stakeholder involvement
- 20% less vehicles
- referendum Sept. 2006 in favor of permanent system
- Costs of the trial: 250 M€, payback time: 4 years

 $\frac{\text{http://www.transportstyrelsen.se/en/road/Congestion-}}{\text{tax/}}$



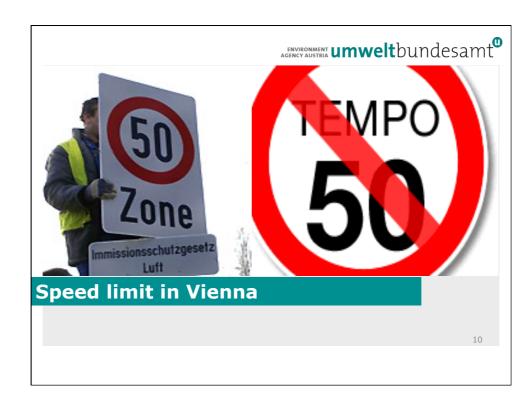


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Best Practise: NO₂-Reduction Programme Vienna

- environment department (MA 22) establishing air quality programme, implement measures
- 2008 collaboration between magistrates (municipality administrative bodies), heads of relevant departments (traffic, urban planning, housing, stationary sources, construction...)
- raise awareness, reach consensus on measures & define responsibilities for implementing measures
- Supported by team of experts
- stakeholder meetings & involvement of public

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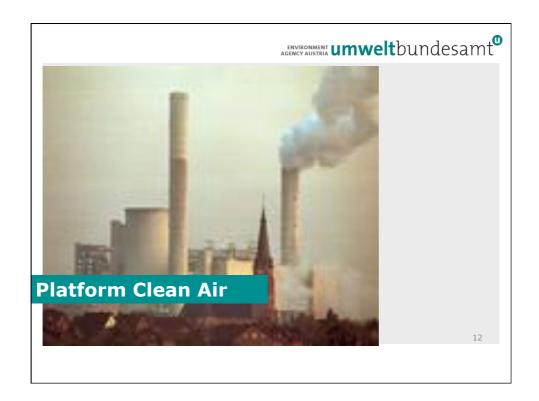




Worst Practise: Speed limit in Vienna

- 50 km/h introduced all major road (except motorways) 2006 via an ordinance
- Limited consultation beforehand
- uproar automobile associations & gutter press
- trouble & work involved departments city of Vienna
- Measure partly withdrawn, exeptions
- Major setback vehicle traffic related measures
- http://www.wien.gv.at/verkehr/stadtverkehr/ individualverkehr/tempo50.html







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Best Practice: Platform Clean Air

- Measures from IG-L (air quality protection act) amendments and execution to be taken by federal provinces
- Collaboration between provinces needed
- Support implementation and coordination of measures
- Collaboration of administration on federal and regional level – 9 Federal Provinces, Ministry of Environment and Environment Agency
- 2 meetings per year since May 2007
- Topics: Problems with implementation, support with infringement procedures (exceedance limit values)





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Best Practice: Umweltzone Berlin

- Long preparatory phase
- Involvement of stakeholder groups
- Solid data: traffic detectors 2002-2008
- Introduced in Air Quality Plan 2005
- Implementation 2 phases: 1.1.2008 (red, yellow, green), 1.1.2010 (green)
- www.berlin.de/umweltzone





Videoerhebung

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